

Assistant / Associate Professor - Marketing

Institution:	North Carolina Central University
Location:	Durham, NC
Category:	Faculty - Business - Marketing and Sales
Posted:	04/09/2019
Application Due:	Open Until Filled
Type:	Full-Time

Position Number: 611210

FTE: .75 = 40 hours/week, 9 months

Primary Function of Organizational Unit

The School's Association to Advance Collegiate Schools of Business (AACSB) accredited programs serve more than 900 undergraduate and graduate students. The Department of Business Administration is the largest unit within the School and serves students pursuing concentrations in management, marketing, human resources and entrepreneurship.

Primary Purpose of Position

The School of Business at North Carolina Central University seeks highly-qualified applicants for a 9-month, tenure-track position of Assistant/Associate Professor of Marketing in the Department of Business Administration. Selected candidates will exhibit a desire to teach at the undergraduate level, but may also be required to teach graduate courses. Engagement in scholarly research is required.

Required Knowledge, Skills, and Abilities

Candidates must demonstrate an understanding of marketing in the global economy, effective oral and written communication skills, and the ability to produce scholarly publications. The successful candidate must have the ability to work collaboratively with multiple and diverse stakeholders, experience using instructional technology, and the capacity to engage students in their teaching. All areas of specialization are encouraged to apply. Preference will be given to specialties in digital marketing, marketing analytics, marketing research, sales or and/or pricing.

Minimum Education/Experience

Candidates must have a doctorate degree from an AACSB accredited program in the marketing discipline. Must provide evidence, either by record or potential, of ability to produce scholarly publications in the field of marketing.

Equal Opportunity Employer

North Carolina Central University is an equal opportunity and affirmative action employer. All qualified applicants will receive consideration for employment without regard to age, color, disability, gender, gender expression, gender identity, genetic information, national origin, race, religion, sex, sexual orientation, or status as a protected veteran.

Posting Number: EPA01649P

APPLICATION INFORMATION

Contact:	North Carolina Central University
Online App. Form:	https://jobs.nccu.edu/postings/13280

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Apply through Institution's Website