

Assistant Professor of Marketing

Institution:	Nichols College
Location:	Dudley, MA
Category:	Faculty - Business - Marketing and Sales
Posted:	09/12/2018
Type:	Full Time

POSITION: Assistant Professor of Marketing

DEPARTMENT: Marketing/Master of Business Administration

TERM: 2019 Fall Semester

JOB SUMMARY & REQUIREMENTS:

Nichols College, a business-oriented, four-year College, is seeking an Assistant or Associate Professor of Marketing, to begin fall 2019. This is a joint appointment for teaching in the graduate Master of Business Administration program and the undergraduate Marketing Program. This is a non-tenure track, three-year renewable appointment with opportunity to transfer to the tenure track in the third year.

Candidates should demonstrate a passion for teaching and mentoring. Additional duties include student internship coordination, participation in College governance, publication of research and active collaboration in the Nichols community.

Nichols College is a college of choice for business and leadership education with distinctive career-focused and leadership-based approaches to learning. Founded in 1815, Nichols is a private, primarily 4-year undergraduate business school offering a Bachelor of Science in Business Administration with 11 concentrations. The College also offers 7 Bachelor of Arts degrees, as well as 4 graduate degrees: MBA, MSA, MSOL and MSC. Nichols is NEASC and IACBE accredited; additionally, the Sport Management program is COSMA accredited.

The teaching responsibility is a 4-4 course load, including introductory, upper-level, and graduate level courses with an expectation that all instruction will focus on experiential learning. The successful candidate should possess significant work experience within the Marketing industry.

For this position, an earned doctorate is required. Practical business experience, and evidence of leadership and published research are very desirable.

Nichols College is an Equal Opportunity Educator and Employer and encourages women and minorities to apply. Review of applications will begin immediately and will continue until the position is filled.

APPLICATION INFORMATION:

Please forward a letter of interest, resume, and the names of three professional references to:

Department of Human Resources

Nichols College

123 Center Road

Dudley, MA 01571

APPLICATION INFORMATION

Postal Address: Human Resources
Nichols College
123 Center Road
Dudley, MA 01571

Email Address: humanresources@nichols.edu

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Apply through HigherEdJobs

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