

Assistant/Associate Professor (Tenure-Track) or Visiting Professor of Marketing

Institution:	Nicholls State University
Location:	Thibodaux, LA
Category:	Faculty - Business - Marketing and Sales
Posted:	09/07/2017
Application Due:	10/27/2017
Type:	Full Time

Applicants must apply by completing an unclassified application online at <https://jobs.nicholls.edu>. Paper applications will not be accepted.

If you need assistance, please contact sandi.click@nicholls.edu.

Please note that all applications received are subject to the Louisiana Public Records Act § 44:1 et seq., and information regarding your application may be released if requested under this statute.

=====

Duties:

- 15% - Service to Department, College, University, and Community: Participate in student advising, institutional committees, and campus/community/professional activities. Participate in program reviews; participate in student recruitment and retention. Perform other duties as assigned by supervisors.
- 30% - Scholarly Activity: Successfully publish peer-reviewed journal articles and conference proceedings to maintain academic qualifications.
- 55% - Delivery of Instruction: 9 hours of Marketing courses per semester. Effective delivery of student-focused instruction both in the classroom and via online coursework is expected, as is continuous professional improvement and accessibility/interaction with students.

Minimum Education Required:

Ph.D. or D.B.A. in Marketing or related field, preferably from an AACSB accredited school.

Preference for professional sales course coverage/experience. ABD will be considered, but must provide significant evidence that all doctoral degree requirements will be completed by Aug 2018. Visiting positions considered. Spring 2018 start date.

Other Minimum Requirements:

- Commitment to effective teaching;
- A strong record of scholarly publication is required for an appointment at the associate professor rank.

APPLICATION INFORMATION

Contact: Nicholls State University

Online App. Form: <https://jobs.nicholls.edu>

Nicholls State University is an EOE/AA/ADA employer. Women and ethnic minorities are encouraged to apply.

Apply through Institution's Website

© Copyright 2017 Internet Employment Linkage, Inc.