

Assistant/Associate Professor of Marketing

Nicholls State University in Louisiana

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Deadline	Open until filled
Date Posted	February 25, 2019
Type	Tenured, tenure track
Salary	95000-95000
Employment Type	Full-time

Position:

The applicant must have a Ph.D. or D.B.A. in Marketing or related discipline to the teaching assignment. A degree obtained from a College of Business must be accredited by AACSB. If the doctoral degree is in a related discipline, it must be combined with a high level of substantive academic and/or professional engagement activities within discipline to support currency and relevance in the field of teaching. ABDs will be considered, but must provide strong evidence that all doctoral degree requirements will be completed within one year of start date. Applicants with interest and/or teaching experience in at least one of the following areas are strongly encouraged to apply: marketing research, marketing strategy, retailing, advertising, marketing services, and global marketing. The appointment is for the spring 2020 or fall 2020 semester and carries a 3-3 teaching load.

The successful candidate must have a commitment to effective delivery of student-focused instruction in the classroom. Continuous professional development and

accessibility/interaction with students are expected. Additionally, the position requires publishing in peer-reviewed journals and presenting at conferences in order to maintain academic qualifications. A strong record of scholarly publication at the time of application is required for an appointment at the Associate professor rank. Furthermore, the position requires service commitments, which include participating in student advising, serving on institutional committees, and involvement in campus/community/professional activities.

The College of Business:

The Nicholls State University College of Business Administration is AACSB-accredited and offers undergraduate degrees in Accounting, Finance, Computer Information Systems, Management, Marketing and Business Administration. The College also offers a Master of Business Administration degree via evening and executive tracks. Total student enrollment in the College of Business is approximately 1,000. Visit the website at: <https://www.nicholls.edu/business/>

The University:

Nicholls State University, located in Thibodaux, LA, is a comprehensive regional university serving a diverse population of traditional and nontraditional students. Located in “Cajun Country,” Nicholls lies in the heart of the Mississippi River delta, allowing for easy access to the river, its tributaries, Louisiana’s wetlands and the Gulf of Mexico. The 287-acre Thibodaux campus is approximately 50 miles west of New Orleans and 60 miles southeast of Baton Rouge. Total student enrollment in the University is approximately 6,300. Visit the website at:

<https://www.nicholls.edu/>



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How To Apply

You can apply for this position online at

https://jobs.nicholls.edu/applicants/jsp/shared/Welcome_css.jsp