

Assistant/Associate Professor of Marketing

Institution:	Nicholls State University
Location:	Thibodaux, LA
Category:	Faculty - Business - Marketing and Sales
Posted:	07/01/2019
Application Due:	09/15/2019
Type:	Full-Time

Applicants must apply by completing an unclassified application online at <https://jobs.nicholls.edu>. Paper applications will not be accepted.

If you need assistance, please contact nicole.guidroz@nicholls.edu.

Please note that all applications received are subject to the Louisiana Public Records Act § 44:1 et seq., and information regarding your application may be released if requested under this statute.

The application review process will begin August 15.

DUTIES:

15%

Service to Department, College, University, and Community; Participate in student advising, institutional committees, and campus/community/professional activities. Participate in program reviews; participate in student recruitment and retention. Perform other duties as assigned by supervisors.

Accountable for ensuring that affirmative action, equal opportunity, and diversity are integrally tied to all actions and decisions in areas of responsibility.

30%

Scholarly Activity: Successfully publish peer-reviewed journal articles and conference proceedings and presentations to maintain academic qualifications.

55%

Delivery of Instruction: 9 hours of Marketing courses per semester. Effective delivery of

student-focused instruction both in the classroom and via online coursework is expected, as is continuous professional improvement and accessibility/interaction with students.

Minimum Education Required:

The applicant must have a Ph.D. or D.B.A. in Marketing or related discipline to the teaching assignment. A degree obtained from a College of Business must be accredited by AACSB. If the doctoral degree is in a related discipline, it must be combined with a high level of substantive academic and/or professional engagement activities within discipline to support currency and relevance in the field of teaching. ABDs will be considered, but must provide strong evidence that all doctoral degree requirements will be completed within one year of the start date. Applicants with interest and/or teaching experience in at least one of the following areas are strongly encouraged to apply: marketing research, marketing strategy, retailing, advertising, marketing services, and global marketing. The appointment is for the spring 2020 or fall 2020 semester.

Special Instructions to Applicants:

Please be sure that all "Required Applicant Documents" are submitted via the website and that you complete all steps in the website's application process. Incomplete applications cannot be viewed by the search committee.

"Optional documents" (i.e., three letters of reference and a copy of transcript) may be required at a later date. Applicants are encouraged to submit these via the website as soon as possible.

APPLICATION INFORMATION

Contact: Nicholls State University

Online App. Form: <https://jobs.nicholls.edu>

Nicholls State University is an EOE/AA/ADA employer. Women and ethnic minorities are encouraged to apply.

Apply through Institution's Website