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NYU Stern School of Business

Tenure-Track Professor of Marketing (Asst/Assoc)

Description

The Marketing Department at NYU Stern School of Business will be recruiting for one tenure-track position. Applicants should possess a high level of potential in research and teaching and have received their PhD or be assured of its completion within one year of the 2017-2018 academic year. The department particularly seeks to increase its research presence and ability to deliver courses in retailing, fashion, or luxury marketing. Applications will be considered at the assistant and associate professor ranks, tenured/tenure-track.

Located in New York City, the Stern Marketing Department is ranked as one of the top departments in the world based on research productivity. Our faculty currently consists of 27 full-time faculty members from all over the world with multiple areas of expertise including consumer behavior, market research, advertising, pricing, new product development, brand planning, high-tech marketing, international marketing, and marketing in interactive environments.

Job Information

Location:

New York, New York, 10012,
United States

Job ID:

35756904

Posted:

June 21, 2017

Position Title:

Tenure-Track Professor of
Marketing (Asst/Assoc)

School Name:

NYU Stern School of
Business

Specialties:

Other

**Do you plan on
interviewing at the
Summer AMA
Conference?:**

Yes

Position Start Date:

Fall 2018

Application Instructions

The online, completed application should include a curriculum vitae, three letters of reference, published and working papers, as well as any additional materials relevant to evaluating the candidate's potential and should be received **no later than July 10, 2017**.

Submit all materials at this link: apply.interfolio.com/42560

Candidate interviews will take place at the AMA Summer Educators' Conference in San Francisco, August 4-6, 2017.

Equal Employment Opportunity Statement

New York University is an equal opportunity/affirmative action employer and committed to building a culturally diverse educational environment. In keeping with this commitment, NYU invites applications from women, people with disabilities and members of minority groups.

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