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New Mexico State University

## Assistant Professor of Marketing

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### Description

The Department of Marketing at New Mexico State University anticipates at least one tenure-track position at the Assistant Professor level, to start in August 2017. If you are interviewing at the AMA and would like to meet with us, please send a letter of interest, resume/CV, and contact information of three references. Candidates must have an earned doctorate in marketing or doctorate in a closely related discipline with marketing research experience, by date of hire.

## Requirements

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The successful applicant will have responsibilities in the areas of teaching, research and service to the department, university and community. The faculty member will actively participate in graduate education by serving on graduate committees and supervising dissertation research. The position requires continued scholarly activity, including research publications in academic journals in the marketing field. Courses to be taught will be determined based on the experience of the candidate and the needs of the Marketing Department, and may include some online instruction and graduate instruction. Experience teaching social media classes and marketing data analytics is preferred; but all qualified candidates will be considered.

## Job Information

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**Location:**

Las Cruces, New Mexico, 88001,  
United States

**Job ID:**

29691881

**Posted:**

July 27, 2016

**Position Title:**

Assistant Professor of Marketing

**School Name:**

New Mexico State University

**Specialties:**

Marketing Analytics,  
Online Marketing,  
All

**Do you plan on interviewing at  
the Summer Educators  
Conference?:**

Yes

**Position Start Date:**

Fall 2017



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