



Assistant Professor of Marketing - Tenure Track

Institution:	New Mexico Highlands University
Location:	Las Vegas, NM
Category:	Faculty - Business - Marketing and Sales
Posted:	03/08/2018
Application Due:	Open Until Filled
Type:	Full Time

New Mexico Highlands University (NMHU) is seeking a candidate for a tenure-track faculty position in Marketing. The Business program, which is fully accredited by the Accreditation Council for Business Schools and Programs (ACBSP) has concentrations in Accounting, Finance, International Business, Management, Marketing and Media Marketing at the undergraduate and graduate level. The successful candidate will need to teach marketing and other business classes at the undergraduate and graduate level. The successful candidate will have a strong desire to teach students from a diversity of backgrounds, and bring fresh scholarship to the discipline. New Mexico Highlands University's tenure-track faculty are part of a collective bargaining unit.

Duties and Responsibilities

Responsibilities include teaching, advising, service and scholarship. The normal teaching load is 24 credit hours per academic year; teaching assignments will include various undergraduate and graduate marketing courses and other business classes such as research methods and business ethics. Teaching assignments include teaching in various modalities, including face to face, on-line and blended classes. Faculty teaching requirements include advising and mentoring assigned student advisees. Faculty are required to participate in department meetings, and provide service to the department, the university, and the community. Faculty also are expected to conduct research that engages students.

Minimum Qualifications

Education: An earned doctorate in marketing or a closely related field. An otherwise well-qualified candidate who has completed PhD coursework and most of the dissertation will be considered.

Preferred Qualifications

Demonstrated experience in teaching marketing and other business courses at the undergraduate and graduate level in various modalities. Experience with teaching on-line courses also is preferred.

Knowledge, Skills, and Abilities

Knowledge of marketing theory and practice; skill in the use of technology to deliver both on-line and face-to-face courses; commitment and ability to engage students from various cultural backgrounds; the ability to effectively communicate both in writing and speech.

Posting Type

Competitive

Work Location/Campus Center

Las Vegas, NM Campus

APPLICATION INFORMATION

Postal Address: Faron Valencia
Human Resources
New Mexico Highlands University
Box 9000
Las Vegas, NM 87701

Phone: 505-454-3242

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Online App. Form: <http://nmhu.peopleadmin.com/postings/1287>

New Mexico Highlands University is an affirmative action, equal opportunity employer, making decisions without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, age, veteran status, disability, or any other protected class. We are committed to the University values of diversity, accessibility, excellence, and responsiveness.

For disabled access or services call 505-454-3242 or email hr@nmhu.edu

Visit the link below for more information regarding affirmative action and equal opportunity:
Equal Employment Opportunity is THE LAW

Apply through Institution's Website

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