

Assistant Professor of Marketing

Institution:	Nevada State College
Location:	Henderson, NV
Category:	Faculty - Business - Marketing and Sales
Posted:	02/19/2020
Type:	Full-Time

The Department of Business at Nevada State College invites applications for an Assistant Professor in the area of Marketing, to begin in the Fall of 2020.

About Nevada State College

Founded in 2002, Nevada State College (NSC) is a four-year public college located on a developing 512-acre campus in the foothills of Henderson, Nevada (adjacent to Las Vegas). Our faculty members enjoy the rare opportunity to mold the college as it continues to grow into a cornerstone of higher education in Southern Nevada. The average class size across campus is 27 students. For more information about NSC, watch this video about student life at NSC.

NSC, a Hispanic Serving Institution (HSI), serves over 5,000 students who are highly diverse and largely underserved; a majority of our students are first generation, racial/ethnic minorities, parents, and/or returning students. As a teaching-oriented institution, our faculty focus on high-quality instruction, engaging learning experiences, and innovative techniques to improve student learning.

About Business at NSC

The Department of Business serves over 400 business majors and 30 minors. We are dedicated to providing students with rigorous academic preparation and incorporating applied coursework into our classes. We aim to cultivate well-rounded students with the knowledge, critical thinking, and lifelong learning skills needed to succeed in the workplace and in graduate school.

Diversity and Inclusion Statement:

At Nevada State College, we celebrate the storied backgrounds of our campus community. We operate with a shared commitment to represent and serve the diverse population of Nevada and to encourage the exchange of ideas that respects and honors the lived

experiences of our students, staff, and faculty. We foster a culture of inclusive excellence so our members can live authentically, fully engage, and flourish. In order to strengthen the college and progress its mission, the college dedicates itself to intentional and ongoing reflection to meeting the evolving needs of NSC, the surrounding communities, and the State of Nevada.

The ideal candidate will share the College's commitment to educating its racially and socioeconomically diverse student population. As of Fall 2019, we currently enroll approximately 5,500 students in which 36% are Hispanic, 13% are Asian/Pacific Islander, 8% are Black/African American, 25% are White, and 14% are multiracial. The successful candidate will join a department dedicated to the use of curriculum that's culturally responsive to the students it serves.

Throughout your application materials, we encourage you to highlight your background in fostering an inclusive campus culture and supporting the success of students who are historically underrepresented in higher education. For example, your efforts might include contributions in the areas of teaching, mentoring, advising, research, and/or institutional service.

Primary Responsibilities

- Teach 24 credits per academic year (4-4 teaching load), across a variety of modalities - in-person, online and hybrid
- Serve on departmental and college-wide committees
- Engage in scholarly activity within your discipline, or in the scholarship of teaching and learning

Required Qualifications:

- Ph.D. in Business (Marketing), or a closely-related field. Candidates who are ABD are eligible to apply, with the expectation that the Ph.D. will be completed by July 31, 2020
- Ability to teach across a range of Marketing courses, such as Marketing Principles, Consumer Behavior, Marketing Research, and Digital Marketing
- Eligibility to work in the United States (NSC does not sponsor visas for international employees)

Please note: Applicants must meet the posted minimum qualifications at the time of application in order to be considered for the position.

Preferred Qualifications:

- Demonstrated dedication to, and interest in, working with a diverse student population
- Experience teaching in-person
- Experience using online Learning Management Systems (NSC uses Canvas)
- An interest and willingness to teach courses in Marketing Analytics, Hospitality Marketing and/or Sport Marketing

Rank, Salary & Benefits:

- Assistant Professor; Tenure-track
- Budgeted salary for this position is \$85,000 per year (9-month appointment) with opportunities for additional overload pay in winter and summer sessions
- Excellent benefits, including 15.25% retirement match, 11 paid holidays, beginning balance of 30 sick leave days, family educational benefits (applicable at all Nevada public colleges and universities), and health insurance plan that can be supplemented with flexible spending account or health savings account

This Posting is Open Until Filled

Qualified individuals are encouraged to apply immediately. Lists of eligible candidates will be established and hiring may occur early in the recruiting process. Recruitment will close without notice when a hiring decision has been made.

If you complete an application outside of the internal application process, your application will be returned and you will have to reapply as an internal applicant which may delay your application.

APPLICATION INFORMATION

Contact: Nevada State College

Online App. Form: http://apptrkr.com/h_kc3t2cwvwok96i9z

Nevada State College is an Affirmative Action/Equal Opportunity Employer committed to excellence through diversity and encourages applications from qualified members of legally protected classes. Discrimination based on race, color, religion, national origin or ancestry, age, sex, marital status, sexual orientation, disability, or military status is prohibited. NSC is committed to being a drug-free and alcohol-free workplace.

Apply through Institution's Website

© Copyright 2020 Internet Employment Linkage, Inc.

This site uses cookies to make finding jobs, helping your career, and hiring employees as easy as possible. By using HigherEdJobs, you accept our privacy policy and how we use cookies.

CLOSE