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## Assistant Professor of Business

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<b>Institution:</b>	Nebraska Wesleyan University
<b>Location:</b>	Lincoln, NE
<b>Category:</b>	Faculty - Business - Marketing and Sales
<b>Posted:</b>	04/06/2018
<b>Application Due:</b>	Open Until Filled
<b>Type:</b>	Full Time
<b>Notes:</b>	included in <b>Diversity and Inclusion Email</b>

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Nebraska Wesleyan University is seeking applications for a full-time, tenure-track Assistant Professor of Business to teach marketing courses beginning in August of 2018. Nebraska Wesleyan is a liberal arts institution with approximately 2,000 students and is accredited by the North Central Association.

### Responsibilities

Faculty responsibilities include teaching twelve credit hours per term, fall and spring semesters, including day/evening, undergraduate/graduate and traditional/accelerated classes. Additional responsibilities include: assisting students with career development as an academic adviser; serving on Departmental and University committees; and participating in curriculum development. Faculty members are expected to commit to continued professional development and support the mission and values of a liberal arts-centered education. NWU is a liberal arts university whose faculty is expected to excel at teaching and be active in both scholarship and service.

### Qualifications:

- A graduate degree in Marketing or a related field is required, Ph.D. preferred (required for tenure).
- Expertise and/or relevant work experience in e-commerce, market research, data analytics, or brand management is strongly preferred
- Familiarity with Canvas course technology or similar LMS software is a plus.

- Demonstrated interpersonal and innovative teaching skills are required.
- Ability to work independently and collaboratively with faculty and students is essential.

**Commitment to Diversity:**

Diversity is a core value of Nebraska Wesleyan University's mission and we embrace it as a source of strength. Nebraska Wesleyan University provides equal educational and employment opportunities to qualified persons in all areas of university operation without regard to religion or creed, age, genetic information, gender identity and expression, sexual identity and orientation, veteran status, disability, marital status, race, or national or ethnic origin, in compliance with state and federal laws, including but not limited to Title XII, Title IX, and the ADA. E-Verify, EOE.

**How to Apply:**

Please send a letter of interest, CV, statement of teaching philosophy, and names, addresses, and emails of at least three professional references to Maria Harder at [mharder@nebrwesleyan.edu](mailto:mharder@nebrwesleyan.edu). Review of applications begins immediately and will continue until the position is filled.

Please visit the NWU website for more information about our institution: [nebrwesleyan.edu](http://nebrwesleyan.edu)

**APPLICATION INFORMATION**

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**Postal Address:** Maria Harder  
Human Resources  
Nebraska Wesleyan University  
5000 Saint Paul Avenue  
Lincoln, NE 68504

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**Phone:** 4024652117

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**Fax:** 4024652565

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**Email Address:** [mharder@nebrwesleyan.edu](mailto:mharder@nebrwesleyan.edu)

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Nebraska Wesleyan University is an equal opportunity employer and is committed to recruitment, hiring and retention of members of racial/ethnic groups under-represented in higher education. Applicants with disabilities are invited to identify any necessary accommodations required in the application process. E-Verify, EOE.

Apply through [HigherEdJobs](https://www.higheredjobs.com)

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