

Assistant Professor (TT) or Clinical Assistant Professor (NTT), Integrated Marketing Communications

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Employer	Nazareth College
Location	Rochester, New York
Posted	Sep 08, 2017
Faculty Jobs	Science & Technology, Computer Science & Information Technology
Position Type	Tenured & Tenure-Track
Institution Type	Four-Year Institution

The School of Management has an opening for a full-time position in Marketing Communications beginning Fall 2018. The appointment will be tenure track or clinical depending on qualifications. The department seeks candidates committed to teaching excellence at a comprehensive institution that supports both liberal arts curricula and professional programs. Applicants who will contribute to the college's commitment to a diverse and inclusive environment are encouraged to apply.

Candidates must have the ability to teach a variety of courses to support the requirements for the undergraduate marketing degree and the graduate integrated marketing communications degree programs in the School of Management.

Course coverage may include (depending on qualifications): marketing strategy, buyer behavior, marketing communications, digital marketing, media strategies and various situational communication courses.

The successful candidate will also be expected to collaborate across disciplines to explore creating new programs, engage in research and service and work with the local business community.

A documented record of teaching effectiveness and demonstrated success in

working with diverse populations of students is desirable.

The successful candidate will also assume the leadership role for the integrated marketing communications graduate program.

The ideal candidate will have the ability to support the BS MKT and MS IMC degree programs. The candidate must also demonstrate an ability to deliver a variety of traditional and online courses and a willingness to serve in a leadership position for one or both of the programs.

Required Education

Earned doctorate in marketing, marketing communication or related field is preferred.

Nazareth College, an independent, comprehensive institution with 2100 undergraduate and 700 graduate students, prepares graduates to live and work as leaders in diverse communities through a wide range of liberal arts and professional programs. Nazareth hires faculty who are committed to excellent teaching, student success, civic engagement, and who will champion diversity within the campus community and beyond. Nazareth strives to be both diverse and inclusive, addressing issues of power, privilege, and marginalization through curricular, co-curricular, scholarly, creative and support activities. The College is located minutes from downtown Rochester, New York, a city noted for world-class cultural and entertainment offerings and a fast-growing innovation economy. Applications from candidates from diverse backgrounds are encouraged. EOE

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