

Assistant Professor - Marketing Communications

Institution:	Nazareth College
Location:	Rochester, NY
Category:	Faculty - Business - Marketing and Sales
Posted:	01/15/2019
Application Due:	Open Until Filled
Type:	Full-Time

The School of Management has an opening for a full-time position in Marketing Communications beginning Fall 2019. The appointment will be tenure track or clinical depending on qualifications.

Candidates must have the ability to teach a variety of courses to support the requirements for the undergraduate marketing degree and the graduate integrated marketing communications degree programs in the School of Management. Specific needs include digital marketing, media, and marketing analysis. Sales or sales management instruction experience will be a plus. Experience in classroom, hybrid, and online education delivery is desired.

The successful candidate will also be expected to collaborate across disciplines to explore creating new programs, engage in research and service and engage with the local business community.

The successful candidate will have the opportunity to engage in SOM's graduate programs, and also may have the opportunity to assume a leadership role for the integrated marketing communications graduate program in the future.

Earned doctorate in marketing, marketing communications, or a related field are preferred and can apply for tenure.

The School of Management will also consider applications for a long-term faculty position without tenure (e.g., a clinical position) from candidates with a master's degree and considerable industry experience.

Nazareth College, an independent, comprehensive institution with 2000 undergraduate and 1200 graduate students, prepares its graduates to serve local and global communities

through a wide range of liberal arts and professional programs. Nazareth seeks to hire faculty with a demonstrated commitment to excellent teaching, student success, and civic engagement, and an understanding of the educational benefits of ethnic and racial diversity in the campus community. The college is located minutes from downtown Rochester, New York, a city noted for its rich arts and cultural community and its international businesses and industry. Applications from candidates from diverse backgrounds are encouraged. EOE.

APPLICATION INFORMATION

Contact: Nazareth College

Online App. Form: <https://jobs.naz.edu/postings/2065>

In a continuing effort to enrich its academic environment and provide equal educational and employment opportunities, the College actively encourages applications from members of all ethnic groups underrepresented in higher education.

Apply through Institution's Website

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