

## Assistant Professor ~ Marketing and Marketing Communications

<b>Institution:</b>	Nazareth College
<b>Location:</b>	Rochester, NY
<b>Category:</b>	Faculty - Business - Marketing and Sales
<b>Posted:</b>	08/07/2018
<b>Application Due:</b>	Open Until Filled
<b>Type:</b>	Full Time

The School of Management at Nazareth College of Rochester, New York - has an opening for a full-time tenure-track faculty position in Marketing and Marketing Communications beginning in fall 2019.

Candidates must have the ability to teach a variety of courses to support the requirements for the undergraduate marketing degree and the graduate integrated marketing communications degree programs in the School of Management. Specific needs include digital marketing, media, and marketing analysis. Sales or sales management instruction experience will be a plus. Experience in classroom, hybrid, and online education delivery is desired.

The successful candidate will also be expected to collaborate across disciplines to explore creating new programs, engage in research and service and engage with the local business community.

An earned doctorate in marketing, marketing communication or related field is required. A documented record of teaching effectiveness and demonstrated success in working with diverse student populations is desirable.

The successful candidate will have the opportunity to engage in SOM's graduate programs, and also may have the opportunity to assume a leadership role for the integrated marketing communications graduate program in the future.

Nazareth College, an independent, comprehensive institution with 2100 undergraduate and 800 graduate students, prepares its graduates to serve local and global communities through a wide range of liberal arts and professional programs. Nazareth seeks to hire faculty with a demonstrated commitment to excellent teaching, student success, and civic

engagement, and an understanding of the educational benefits of ethnic and racial diversity in the campus community. The college is located minutes from downtown Rochester, New York, a city noted for its rich arts and cultural community and its international businesses and industry. Applications from candidates from diverse backgrounds are encouraged. EOE.

## APPLICATION INFORMATION

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**Contact:** Nazareth College

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**Online App. Form:** <https://jobs.naz.edu/postings/1934>

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The college seeks candidates committed to undergraduate teaching excellence at a comprehensive institution that supports both liberal arts curricula and professional programs. Applicants who will contribute to the college's commitment to a diverse and inclusive environment are encouraged to apply.

Apply through Institution's Website

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