

DEPARTMENT OF MARKETING NUS BUSINESS SCHOOL

FULL-TIME EDUCATOR TRACK POSITION

The National University of Singapore (NUS) Business School invites applications for an educator track faculty position in the Department of Marketing. Applicants are expected to hold a PhD degree from an accredited institution, have excellent communication skills, and sustained reputation as a highly effective educator. Preference will be given to candidates who have at least three years of teaching experience and are able to teach in the areas of digital marketing and/or marketing analytics. The initial appointment is for a 3- to 5-year term.

Educator track faculty is expected to:

- Deliver modules across different degree programs.
- Develop new teaching materials and modules that support the department's and school's initiatives.
- Engage in other aspects of teaching scholarship (e.g., case/textbook writing, student project supervision).
- Deliver a full teaching load of 28 modular credits or equivalent to 7 full modular courses per academic year.

Please submit the following application materials:

- NUS Personal Data Consent Form for Job Applicants (downloadable from <http://www.nus.edu.sg/careers/potentialhires/applicationprocess/NUS-Personal-Data-Consent-for-Job-Applicants.pdf>)
- Cover letter (optional)
- Full CV including education, professional background, teaching and supervision
- A statement of teaching philosophy and methodology
- Teaching evaluations and/or evidence of teaching excellence(s)
- Any other materials related to teaching development
- Name and contact details of PhD advisor/supervisor
- At least 3 reference letters (from persons other than the PhD advisor/supervisor)

The above application materials should be sent to:

Assoc Prof Ashok Charan (c/o Ms Jothi S.)
Chair, Department Search Committee
Department of Marketing
NUS Business School
Mochtar Riady Building
BIZ 1, 8-29
15 Kent Ridge Drive
Singapore 119245
Email: mktbox1@nus.edu.sg

The application process closes on 31 October 2018. Only shortlisted applicants will be notified.