

**DEPARTMENT OF MARKETING
NUS BUSINESS SCHOOL**

As part of the ongoing process of building a core group of high quality scholars, the NUS Business School invites applications at the assistant, associate, or full professor ranks for a tenure-track or tenured position in Marketing. Applications from either behavioral or quantitative candidates with research domains in Digital Marketing, Social Media, or Marketing technology are particularly welcomed.

The National University of Singapore (NUS) is a research-oriented university. Founded in 1905, the University was created to play a key role in the economic, social, and technological transformation of Southeast Asia. The mission of the University is to become the center of academic excellence in Asia. The University is structured and operates like a US university and all teaching is done in English.

The NUS Business School is part of a leading global university in Asia. As an internationally ranked and recognized institution, the school has extensive academic and industry links to China, India, and the rest of the world. According to the latest Financial Times (FT) Rankings, the NUS MBA and Executive MBA programmes are both ranked globally at #18.

We offer very competitive salaries and fringe benefits, and encourage research with generous support. Moreover, we provide a very flexible teaching schedule that allows our faculty to devote time exclusively to research. We believe this is an exciting and nurturing environment for outstanding and promising scholars.

Interested applicants should submit the following in electronic form (PDF file):

- NUS Personal Data Consent Form for Job Applicants (downloadable from <http://www.nus.edu.sg/careers/potentialhires/applicationprocess/NUS-Personal-Data-Consent-for-Job-Applicants.pdf>)
- Cover letter
- Full CV including education, professional background, publications, and teaching experience
- Research and teaching statements
- Sample papers (published/working papers)
- Name and contact details of PhD advisor
- At least 2 reference letters

All application materials are to be sent to mktbox1@nus.edu.sg, preferably by **July 15, 2018**. Shortlisted candidates will be interviewed at the upcoming 2018 AMA Summer Academic Conference in Boston, Massachusetts, USA.