



NANYANG TECHNOLOGICAL UNIVERSITY, SINGAPORE

ASSISTANT PROFESSOR (TENURE-TRACK) IN MARKETING

Young and research-intensive, Nanyang Technological University (NTU Singapore) is ranked 12th globally (QS World University Ranking 2019). It is also the world's top young university.

The University now invites applications of qualified candidates for the post of Assistant Professor (tenure-track) in the area of Marketing in the Nanyang Business School (NBS).

Nanyang Business School is a leading business school committed to educating tomorrow's strategic leaders with cutting-edge academically rigorous curricula which are relevant to today's business practice. NBS is AACSB- and EQUIS-accredited and is currently ranked No. 30 in the 2019 Financial Times Global MBA ranking and No. 6 in Asia Pacific. Its MBA program has been consistently in the top 40 by the Financial Times (FT) since 2009. Its EMBA program was globally ranked 18th in the world by the FT in 2018.

The successful candidate will be involved in research and teaching in the MIB Division. The University expects the candidate to be:

- a potential world-class researcher and scholar in the area of marketing. Preference will be for candidates in **quantitative marketing** (e.g. modeling and analytics)
- strong consideration will be given to the candidate who has published in top tier marketing-related journals, and who has a strong pipeline of papers;
- a committed business educator who is capable of supervising Ph.D. students.
- a strong teacher and educator who is capable of handling undergraduate teaching; and

- a collegial person who is able to work with colleagues in the Division.

The remuneration package for the post will be highly competitive commensurate with the candidate's qualification and experience.

Interested applicants should submit (1) a full curriculum vitae, (2) a statement of teaching and research, (3) research sample(s), and (4) letters of recommendation.

Queries and applications (in PDF format) should be directed to Ms. Hasnah bte Hussin, (email: ahhasnah@ntu.edu.sg), administrative assistant of the Marketing Division. Applications will be screened until positions are filled. Only shortlisted candidates will be notified.

To be considered for interviews (AMA presence TBA), please send in your application by **30 June 2019**.