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Nanyang Technological University, Singapore

## ASSISTANT PROFESSOR (TENURE-TRACK) IN MARKETING

### Description

#### NANYANG TECHNOLOGICAL UNIVERSITY

#### ASSISTANT PROFESSOR (TENURE-TRACK) IN MARKETING

Young and research-intensive, Nanyang Technological University (NTU Singapore) is ranked 13th globally. It is also placed 1st amongst the world's best young universities.

The University now invites applications of qualified candidates for the post of Assistant Professor (tenure-track) in the area of Marketing in the [Nanyang Business School](#) (NBS).

NBS is a world-class business school. Its MBA program was ranked among top 40 by the *Financial Times* (FT) and 66<sup>th</sup> by *The Economist* in 2014, and its EMBA program was globally ranked 8th by the FT. *The Economist* has ranked NBS as the top Business School in Singapore for the last 11 years. The [Division of Marketing and International Business](#) (MIB) within NBS is fast growing with over 20 faculty members whose publications have appeared in top marketing journals. Many of its staff members are also Fellows of the Institute on Asian Consumer Insight (ACI), a national-level institute that is hosted by NTU and located within NBS. The successful candidate will also be appointed as a Fellow in ACI.

### Job Information

**Location:**

Singapore, Singapore

**Job ID:**

34498789

**Posted:**

April 27, 2017

**Position Title:**

ASSISTANT PROFESSOR  
(TENURE-TRACK) IN  
MARKETING

**School Name:**

Nanyang Technological  
University, Singapore

**Specialties:**

Consumer Behavior,  
Customer Strategy,  
Marketing Analytics,  
Marketing Communications,  
Marketing Research

**Do you plan on  
interviewing at the  
Summer AMA  
Conference?:**

Yes

The successful candidate will be involved in research and teaching in the MIB Division. The University expects the candidate to be

**Position Start Date:**  
Fall 2017

- a potential world-class researcher and scholar in the area of marketing. Preference will be for candidates in **quantitative marketing** (e.g. modelling and analytics);
- strong consideration will be given to the candidate who has published in top tier marketing-related journals, and who has a strong pipe-line of papers;
- a committed business educator who is capable of supervising PhD students.
- a strong teacher and educator who is capable of handling undergraduate teaching; and
- a collegial person who is able to work with colleagues in the Division.

The remuneration package for the post will be highly competitive, commensurate with the candidate's qualification and experience.

To apply, please refer to the Guidelines for Submitting an Application for Faculty Appointment (<http://www.ntu.edu.sg/ohr/career/submit-an-application/Pages/Faculty-Positions.aspx>). Interested applicants should submit (1) a full curriculum vitae, (2) a statement of teaching, and (3) three letters of recommendation.

Queries and applications (in Word or PDF documents) should be directed to [nbs\\_search@ntu.edu.sg](mailto:nbs_search@ntu.edu.sg). Applications will be screened until positions are filled. Only shortlisted candidates will be notified.

To be considered for interviews at AMA, please send in your application by 30 June 2017.

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