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Nanyang Technological University, Singapore

Assistant Professor in Marketing

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Description

NANYANG TECHNOLOGICAL UNIVERSITY

ASSISTANT PROFESSOR IN MARKETING

Young and research-intensive, Nanyang Technological University (NTU Singapore) is ranked 13th globally. It is also placed 1st amongst the world's best young universities.

The University now invites applications of qualified candidates for the post of Assistant Professor in the area of Marketing in the [Nanyang Business School](#) (NBS).

NBS is a world-class business school. Its MBA program was ranked among top 40 by the *Financial Times* (FT) and 66th by *The Economist* in 2014, and its EMBA program was globally ranked 8th by the FT. *The Economist* has ranked NBS as the top Business School in Singapore for the last 11 years. The **Division of Marketing and International Business** (MIB) within NBS is fast growing with over 20 faculty members whose publications have appeared in top marketing journals. Many of its staff members are also Fellows of the Institute on Asian Consumer Insight (ACI), a national-level institute that is hosted by NTU and located within NBS. The successful candidate will also be appointed as a Fellow in ACI.

The successful candidate will be involved in research and teaching in the MIB Division. The University expects the candidate to be

- a. a potential world-class researcher and scholar in the area of marketing. Preference will be for expertise in quantitative marketing (e.g. modelling);
- b. strong consideration will be given to the candidate who has published in top tier marketing-related journals, and who has a strong pipe-line of papers;
- c. a committed business educator who is capable of supervising PhD students.
- d. a strong teacher and educator who is capable of handling undergraduate teaching; and
- e. a collegial person who is able to work with colleagues in the Division.

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The remuneration package for the post will be highly competitive, commensurate with the candidate's qualification and experience.

To apply, please refer to the Guidelines for Submitting an Application for Faculty Appointment (<http://www.ntu.edu.sg/ohr/career/submit-an-application/Pages/Faculty-Positions.aspx>). Interested applicants should submit (1) a full curriculum vitae, (2) a statement of teaching, and (3) three **letters** of recommendation.

Queries and applications (in Word or PDF documents) should be directed to nbs_search@ntu.edu.sg. Applications will be screened until positions are filled. Only shortlisted candidates will be notified.

Job Information

Location:
Other / Non-US, Singapore

Job ID:
28615995

Posted:
May 20, 2016

Position Title:
Assistant Professor in Marketing

School Name:
Nanyang Technological University,
Singapore

Specialties:
Customer Strategy,
Marketing Communications,
Marketing Research,
Consumer Behavior

**Do you plan on interviewing at
the Summer Educators
Conference?:**
No

Position Start Date:
Fall 2016



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