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Nanyang Technological University

PROFESSOR / ASSOCIATE PROFESSOR / ASSISTANT PROFESSOR IN MARKETING

Description

NANYANG TECHNOLOGICAL UNIVERSITY

PROFESSOR / ASSOCIATE PROFESSOR / ASSISTANT PROFESSOR IN MARKETING

Young and research-intensive, [Nanyang Technological University](#) (NTU) is ranked 13th globally. It is also placed 1st amongst the world's best young universities.

The University now invites applications of qualified candidates for tenure track appointments at all levels: Assistant, Associate, and Full Professor in the area of Marketing in the [Nanyang Business School](#) (NBS).

Nanyang Business School is a leading business school committed to educating tomorrow's strategic leaders with cutting-edge academically rigorous curricula which are relevant to today's business practice. NBS is AACSB- and EQUIS-accredited and is currently ranked No. 29 in the 2016 Financial Times MBA ranking, putting it the highest ranked MBA program in Singapore and No. 6 in Asia Pacific. Its MBA program was ranked among top 40 by the *Financial Times*(FT) and 66th by *The Economist*in 2014, and its EMBA program was globally ranked 8th by the FT. *The Economist*has ranked NBS as the top Business School in Singapore for the last 11 years.

The [Division of Marketing and International Business](#) (MIB) within NBS is fast growing with over 20 faculty members whose publications have appeared in top marketing journals. Many of its staff members are also Fellows of the Institute on Asian Consumer Insight (ACI), a national-level institute that is hosted by NTU and located within NBS (<http://www.aci-institute.com>). The successful candidate will also be appointed as a Fellow in ACI.

The successful candidate will be involved in research and teaching in the MIB Division. The University expects the candidate to be:

a.a potential world-class researcher and scholar in the area of marketing. Preference will be for expertise in the following areas:

- quantitative marketing (e.g. marketing analytics, digital marketing, modelling)
- marketing strategy
- international marketing/business
- consumer-based strategy (e.g. advertising, promotion, retailing, personal selling, services marketing)

b.strong consideration will be given to the candidate who has published in top tier marketing-related journals, and who has a strong pipe-line of papers;

c.a committed business educator who is capable of supervising PhD students.

d.a strong teacher and educator who is capable of handling undergraduate teaching; and

e.a collegial person who is able to work with colleagues in the Division.

NBS offers an internationally competitive salary commensurate with the candidate's qualifications and experience. The school provides generous funding for research and conferences, and subscribes to the leading archival databases. International faculty enjoy a low tax environment and are eligible for subsidized housing in a 500-acre residential campus environment, and on-campus childcare center.

APPLICATION PROCEDURE:

To apply, please refer to the Guidelines for Submitting an Application for Faculty Appointment (<http://www.ntu.edu.sg/ohr/career/submit-an-application/Pages/Faculty-Positions.aspx>).

Interested applicants are encouraged to e-mail a (1) a full curriculum vitae, (2) a statement of teaching (with teaching records), (3) three letters of recommendation. (4) cover letter, and (5) working papers to:

Faculty Search Committee

Division of Marketing

Nanyang Business School

NANYANG TECHNOLOGICAL UNIVERSITY

S3-01A-07/08, Nanyang Avenue

Singapore 639798

Email: NBS_Search@ntu.edu.sg

The remuneration package for the post will be highly competitive, commensurate with the candidate's qualification and experience.

Consideration of applications starts immediately and will continue until the post is filled. Only shortlisted candidates will be notified.

Job Information

Location:

Other / Non-US, Singapore

Job ID:

30029575

Posted:

August 19, 2016

Position Title:

PROFESSOR / ASSOCIATE
PROFESSOR / ASSISTANT
PROFESSOR IN MARKETING

School Name:

Nanyang Technological University

Specialties:

Advertising,
Marketing Analytics,
Marketing Communications,
Marketing Research,
Interactive Marketing

**Do you plan on interviewing at
the Summer Educators
Conference?:**

No

Position Start Date:

Spring 2017

