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NANYANG TECHNOLOGICAL UNIVERSITY

ASSISTANT PROFESSOR (TENURE-TRACK) IN MARKETING

Description

NANYANG TECHNOLOGICAL UNIVERSITY

ASSISTANT PROFESSOR (TENURE-TRACK) IN MARKETING

Young and research-intensive, Nanyang Technological University (NTU Singapore) is ranked 11th globally (QS World University Ranking 2018). It is also the world's top young university.

The University now invites applications of qualified candidates for Assistant Professors in the area of Marketing in the Nanyang Business School (NBS).

Nanyang Business School is a leading business school committed to educating tomorrow's strategic leaders with cutting-edge academically rigorous curricula which are relevant to today's business practice. NBS is AACSB- and EQUIS-accredited and is currently ranked No. 22 in the 2018 Financial Times Global MBA ranking and No. 5 in Asia Pacific. Its MBA program was ranked among top 40 by the Financial Times (FT) since 2009 and 78th by The Economist in 2017, and its EMBA program was globally ranked 30th by the FT.

The Division of Marketing and International Business (MIB) within NBS is fast growing with over 20 faculty members whose publications have

Job Information

Location:

Singapore, Singapore

Job ID:

40568526

Posted:

April 19, 2018

Position Title:ASSISTANT PROFESSOR
(TENURE-TRACK) IN
MARKETING**School Name:**NANYANG
TECHNOLOGICAL
UNIVERSITY**Specialties:**Customer Strategy,
Marketing Analytics,
Marketing Communications,
Consumer Behavior**Do you plan on**

appeared in the top marketing and international business journals like the *Journal of Marketing Research*, *Marketing Science*, *Journal of Marketing*, *Journal of Consumer Research*, *Journal of the Academy of Marketing Science*, and *Journal of Consumer Psychology*; as well as in other top business, management and psychology journals.

The successful candidate will be involved in research and teaching in the MIB Division. The University expects the candidate to be

- a. a potential world-class researcher and scholar in the area of marketing. Preference will be for candidates in **quantitative marketing** (e.g. modelling and analytics);
- b. strong consideration will be given to the candidate who has published in top tier marketing-related journals, and who has a strong pipe-line of papers;
- c. a committed business educator who is capable of supervising PhD students.
- d. a strong teacher and educator who is capable of handling undergraduate teaching; and
- e. a collegial person who is able to work with colleagues in the Division.

The remuneration package for the post will be highly competitive, commensurate with the candidate's qualification and experience.

To apply, please refer to the Guidelines for Submitting an Application for Faculty Appointment (<http://www.ntu.edu.sg/ohr/career/submit-an-application/Pages/Faculty-Positions.aspx>).

Interested applicants should submit (1) a full curriculum vitae, (2) a statement of teaching, and (3) three letters of recommendation.

Queries and applications (in Word or PDF documents) should be directed to nbs_search@ntu.edu.sg. Applications will be screened until positions are filled. Only shortlisted candidates will be notified.

interviewing at the Summer AMA Conference?:

Yes

Position Start Date:

Summer 2019

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