



南京大學商學院
SCHOOL OF BUSINESS NANJING UNIVERSITY



**Department of Marketing and Electronic Business
School of Business
Nanjing University**

The Department of Marketing and Electronic Business of Nanjing University is seeking applicants for a full-time, tenure-track faculty positions in marketing at the Professor/Associate Professor/Assistant Professor levels. Nanjing University is one of the most prestigious universities in China, and the Business School is one of the country's oldest and largest leading business schools. More information about the school can be found at <https://nubs.nju.edu.cn/>.

The Department of Marketing and Electronic Business fosters a professional research environment, as well as a collegial culture that is intellectually stimulating and interdisciplinary. The department has strong connections with the business community through research centers, which provide both research and teaching linkages to other business disciplines. Currently there are 25 full-time faculties in the department who actively engage in high quality research and international publications. Our faculties have the record of publishing at top-tier journals and also successfully received multiple research grant support from different levels such as the National Natural Science Foundation of China (NSFC), Ministry of Education of China and other provincial level government and institutions.

Applicants must have a Ph.D. in MIS or Marketing or a closely related area (expected completion by September 2020 is preferred) from an accredited institution and have an outstanding research record or proved potential. Responsibilities for the position will include conducting research, teaching undergraduate and graduate courses, and participating in course/curriculum development and other school activities. We seek scholars who can produce research of excellent quality that can be published in top journals in the information systems and marketing areas. High-quality teaching is desired. Individuals with diverse backgrounds are especially encouraged to apply. The salary package, starting research grant and allocation fee are competitive depending on the qualification of the candidate.

Review of applications will begin immediately and continue until the position is filled. Interested individuals should submit the application package including the below documents (but not limited to) to the contacts through email:

- a. A cover letter
- b. A full curriculum vitae
- c. One to three recent sample publications or working papers
- d. Teaching evaluations (if available)

Please submit full application package electronically to Prof. Xi Chen, Department Head, at chenx@nju.edu.cn, doctor_chan@163.com, and Assistant Prof. Xing-Yu (Marcos) Chu, at marcoschu@nju.edu.cn, marcos.xy.chu@gmail.com

For the post of Assistant Professors, applicants will have the opportunity to attend interviews with representatives from the Department at the 2019 AMA Summer Academic Conference in Chicago, U.S.A..