

Instructor/Assistant Professor of Marketing, Term Position (33205)

Institution:	Mount St. Joseph University
Location:	Cincinnati, OH
Category:	Faculty - Business - Marketing and Sales
Posted:	02/03/2020
Type:	Full-Time

Level: Experienced

Education Level: Graduate Degree

Description

The School of Business at Mount St. Joseph University invites applications for a full time term position of 9-month, beginning the fall semester of 2020, and will carry the rank of Instructor or Visiting Assistant Professor. The candidate is expected to teach four courses in the marketing undergraduate major per semester. This position begins in August 2020.



MOUNT ST. JOSEPH
UNIVERSITY

Celebrating our 100th year, Mount St. Joseph University is committed to delivering high-quality academics, hands-on experiential learning, and personalized attention from faculty and staff that are dedicated to student success. Recently recognized as a finalist in the *Cincinnati Business Courier's* 2019 Best Places to Work Competition, the Mount offers interdisciplinary liberal arts and professional curricula emphasizing values, integrity, and social responsibility. Located in Cincinnati, Ohio, on the banks of the Ohio River, the Mount offers both urban and rural opportunities for recreation and living. The School of Business currently offers undergraduate programs in the area of Accounting, Financial Economics, Management, Marketing, Organizational Leadership, and Sports Management with 98% of our graduates either working or enrolled in graduate programs within 6 months of graduation. The School of Business also offers a Master of Business Administration and a Master of Science in Organizational Leadership. These programs combine theory with real-world experience to prepare students for professional success.

We seek candidates who embody our University's mission through a commitment to service, inclusion, and social justice. Applicants must have the ability to work collegially and effectively with faculty, students, staff, administrative colleagues, alumni, and professional communities served by the unit.

Additional Responsibilities include:

- A primary focus on undergraduate teaching in the area of marketing.
- Assisting in career advising of business students.
- Sharing with the department chairperson and other department faculty the responsibility for department representation at set recruitment events.
- Sharing with the department chairperson and other department faculty annual and long-range planning of the programs.
- Other responsibilities as assigned.

Qualifications

- Candidates must hold, at minimum, a master's degree in Marketing, MBA with a marketing focus, or at least 18 graduate credit hours in Marketing and a Ph.D. in a related field from an accredited institution.
- A minimum of 5 years of professional marketing experience is a plus.
- Skills required for the position include a demonstrated expertise in teaching introductory and upper-division undergraduate courses in marketing.
- Qualified individuals in all specialty areas of marketing will be considered; preference will be given to those with an ability to teach in multiple areas in marketing.

Applicants must be legally eligible to work in the United States, without sponsorship from the University under the Immigration Reform and Control Act. The candidate must have demonstrated the ability and commitment to diversity, equality, and inclusion. Application reviews will begin immediately and will continue until the position is filled. To apply, please upload a cover letter, cv, and contact information with three professional references via Paycom.

A review of resumes will begin immediately and continue until the position is filled.

Please click here to review the University's Non-Discrimination Policy.

Mount St. Joseph University is an Equal Opportunity Employer

All offers of employment are contingent upon a successful background check. Each employee of the Mount must be legally eligible to work in the United States, without sponsorship from the University, under the Immigration Reform and Control Act.

APPLICATION INFORMATION

Contact: Mount St. Joseph University

Online App.
Form:

<https://www.paycomonline.net/v4/ats/web.php/jobs/View...>

EOE

Apply through Institution's Website

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