

The Bachelor of Business Administration (BBA) program is designed to prepare students to be successful in the commercial, nonprofit, and public sectors of the Canadian and global economy while being engaged citizens in their communities. The BBA is primarily designed to prepare students for immediate employment upon graduation. The BBA may also be considered sufficient preparation for admission to appropriate and relevant professional accreditation programs as well as graduate degrees offered by many Canadian and international universities. BBA students will have the opportunity to specialize in one of four majors, including Accounting, Human Resources, and Marketing. We also offer a General Management major which allows students to specialize in other fields of business, including Financial Analysis, Financial Services, Innovation and Entrepreneurship, International Business, Social Innovation and Supply Chain Management. Students may also use the General Management major to pursue minors in areas of study offered outside of the Bissett School of Business.

The Department currently offers a degree program in Business Administration with a major, minor and certificate in Marketing, and minors and concentrations in both Entrepreneurship and Social Innovation. The Bachelor of Business Administration – Marketing program develops marketing professionals who can effectively blend insight, strategy and creativity to bring extraordinary products, services and campaigns to the marketplace. While considering the theoretical and functional strategy-focused curriculum common in most undergraduate marketing degrees, the 'ideal marketer' was reimagined with the support of industry. This reimagined curriculum is designed to support organizations that require future leaders to have foundation in both creative and strategic knowledge, skills and abilities. Students are exposed to marketing in many experiential learning settings and work with real-life clients including non-profit organizations, marketing agencies, startups and large corporations, and in-house marketing teams across a variety of industries.

About the Role

At Mount Royal, new faculty are hired into one of two work patterns. The teaching/ scholarship/ service pattern (TSS) has a focus on teaching with the requirement that the faculty member be involved in a research program as well as service to the Mount Royal community. The teaching/ service pattern (TS) has a focus on teaching and service. There is an option to change work patterns after tenure. This role is open to candidates in either the TSS or TS work pattern.

Candidates working in all areas of marketing are encouraged to apply.

As a university committed to teaching and learning informed by scholarship, the successful candidate must possess a passion for teaching excellence and capable of teaching at the introductory and advanced level, as evidenced by a strong ability to integrate both theory and practice through effective communication and presentation skills.

The appointed individual will be expected to collaborate with industry and community partners and be involved in course and program development. The successful candidate will actively contribute to enhance the School's vision, culture and reputation, including participating in service/committee related to the ongoing operations of the university.

A Ph. D. or DBA in Marketing or in a related field is preferred, however, we will consider highly qualified candidates who are ABD or possess a Master's degree. Preference will be given to candidates with relevant industry experience and demonstrated teaching excellence at an undergraduate level.

Applicants interested in the TSS work pattern must be committed to a scholarly research program that contributes to both the academia and practice. This is evidenced through engagement in both scholarly and professional forums and publications. Some research support is available at the faculty and university level.

For further information, contact Donna Dumont Chair, Department of Entrepreneurship, Marketing and Social Innovation at (403) 440-6297 or ddumont@mtroyal.ca.

Closing Date: March 15, 2019

A complete dossier should be submitted including curriculum vitae, list of three (3) references, a statement of teaching philosophy, evidence of teaching excellence, and if the teaching/ scholarship/ service (TSS) pattern is desirable, a statement of research interests.

Salary Grade:

We thank all applicants for their interest. Only applicants selected for an interview will be contacted. After the close date, you can check on the status of your application through your Career Centre. New career opportunities arise frequently and are posted as they become available. Please check back often to view our latest postings on our Career Opportunities page. All qualified candidates are encouraged to apply; however, Canadians and permanent residents will be given priority. Mount Royal University hires on the basis of merit and is strongly committed to fostering diversity as a source of excellence, intellectual and cultural enrichment, and social strength. We welcome applications from those who would contribute to the further diversification of our staff, faculty and their scholarship including but not limited to Indigenous Peoples, women, persons with disabilities and persons of any sexual or gender identity, ethnic, national or socio-economic background, religion or age.

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- ▶ Recreation
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- ▶ Tours
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