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Assistant Professor of Marketing

Description

The School of Business Administration at Morehead State University is accepting applications for a tenure track position as Assistant Professor of Marketing to teach undergraduate and graduate level courses in marketing, maintain an active program of research, and engage in professional service. The anticipated start date is August 2020.

Morehead State University is located in Morehead, KY, a designated Kentucky Trail Town, nestled in Daniel Boone National Forest, in close proximity to Cave Run Lake. This location provides opportunities for a wide-range of outdoor recreation activities. Additionally, Morehead State University is relatively close to a number of larger cities including Lexington, KY, Louisville, KY, and Cincinnati, OH. Morehead State University delivers a strong and affordable education for friendly, ambitious students who thrive in a student-focused learning environment defined by small class sizes and faculty committed to teaching and student success.

Candidate(s) are expected to teach marketing courses, conduct scholarly research, advise students, and participate in departmental and university service. Responsibilities include teaching spring and fall semesters, in a mix of 3 to 4 undergraduate and graduate (MBA) marketing courses each semester. These include both face-to-face and online formats. An expected load would include a mix of principles of marketing, as well as upper-level, and graduate marketing courses. The position is open to individuals with teaching interests in all areas of marketing, but teaching experience in courses related to E-marketing and social networking, marketing strategies for small business, services and relationship marketing, professional selling, corporate marketing strategies, and/or marketing strategies is preferred. As a teaching focused institution, MSU requires excellent teaching skills (particularly as they relate to active learning strategies) and proficiency in oral and written communication. Scholarly activity leading to publication in peer-reviewed academic journals in marketing (including marketing education) is expected in order to maintain Scholarly Academic classification status in accordance with AACSB standards. The Elmer R. Smith College of Business and Technology is fully accredited by AACSB International. The successful candidate will also demonstrate a strong interest in continued professional development and outreach activities at the local, national, and international levels.

Requirements: Doctorate in Marketing; however, ABDs who are close to completion are also encouraged to apply. Teaching experience, research, and professional development activities/certifications appropriate to candidate's areas of teaching and research are preferred.

Sponsorship: This position is not budgeted for Visa Sponsorship.

Morehead State University is a comprehensive, regionally focused university providing high-quality instruction at the undergraduate and graduate levels. The University has an enrollment of over 10,000 students. To apply, visit: <https://moreheadstate.peopleadmin.com> and complete the MSU Application for Employment along with a letter of application, curriculum vitae, unofficial transcripts, and contact information for three references. Review of applications will begin immediately and continue until the position is filled. For preferred consideration, apply by February 29, 2020. Contact the Office of Human Resources at (606) 783-2097 should you have questions about our online application. Please contact Dr. Lydia Njoroge, the search committee chair, at lnjoroge@moreheadstate.edu for questions regarding this position. MSU is an Equal Opportunity, Affirmative Action employer. Minorities, women, veterans, and individuals with disabilities are encouraged to apply.

Job Information

Location:

Morehead, Kentucky, United States

Job ID:

52984786

Posted:

January 30, 2020

Position Title:

Assistant Professor of Marketing

School Name:

Morehead State University

Specialties:

Marketing Research

Do you plan on interviewing at the Summer Academic Conference?:

No

Position Start Date:

Fall 2020

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