Assistant Professor, Marketing

Morehead State University in Kentucky

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Date Posted	December 18, 2018
Type	Tenured, tenure track
Salary	Not specified
Employment Type	Full-time

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ehead State University, located in Morehead, Kentucky in the foothills of the lachian Mountains, is recognized as one of the top public universities in the h by U.S. News & World Report. MSU continues to strive toward becoming an even greater institution while making a lasting impact on the students of Eastern Kentucky and beyond. We are always looking for quality faculty to help the University be the best public regional university in the South.

The School of Business Administration in the Elmer R. Smith College of Business and Technology is accepting applications for a tenure track position as Assistant Professor of Marketing to teach graduate and undergraduate level courses in marketing, maintain an active program of research, and engage in professional service. The anticipated start date for this position is August 2019.

Candidate(s) are expected to teach marketing courses, conduct scholarly research, advise students, and participate in departmental and university service. Responsibilities include teaching 3-4 graduate and undergraduate courses in marketing each semester in face-to-face and online formats. An expected load would

include a mix of principles of marketing, as well as upper-level, and graduate marketing courses. The position is open to individuals with teaching interests in all areas of marketing, but teaching interests and experience in courses related to E-marketing and social networking, marketing strategies for small business, professional selling, marketing research and analysis, corporate marketing strategies, integrated market communication, or advertising principles and processes is preferred. As a teaching focused institution, excellent teaching skills (particularly as they relate to active learning strategies) and proficiency in oral and written communication is required. Scholarly activity leading to publication in peer-reviewed academic journals in marketing (including marketing pedagogy) is expected in order to maintain Scholarly Academic classification status in accordance with AACSB standards. The Elmer R. Smith College of Business and Technology is fully accredited by AACSB International. Interest in marketing as it relates to small business and entrepreneurship is not required, but would be considered favorably. The successful candidate(s) will also demonstrate a strong interest in professional development, scholarship, and outreach activities at the local, national, and international levels.

Candidates should have a doctorate in marketing; however, ABD's who are close to completion are encouraged to apply. Teaching experience, research, and professional development activities appropriate to candidate's areas of teaching and research are preferred.

Review of applications will begin immediately and will continue until the position is filled. To apply, visit https://moreheadstate.peopleadmin.com to complete the MSU Application for Employment and upload a letter of application, curriculum vita with contact information for three references, and unofficial transcripts. To ensure consideration, apply by January 25, 2019. Contact the Office of Human Resources at (606) 783-2097 should you have questions about our online application. MSU is an Equal Opportunity, Affirmative Action employer. Minorities, women, veterans and individuals with disabilities are encouraged to apply.

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How To Apply

You can apply for this position online at https://moreheadstate.peopleadmin.com