MONTCLAIR STATE UNIVERSITY **(http://www.montclair.edu)**

Division of Human Resources (http://www.montclair.edu/HR/)

Job Opportunity Details

Posting Date

August 9, 2016

Position Title

Assistant/Associate Professor, Marketing Analytics

Vacancy #

V-F40

Department

Marketing

Division

Academic Affairs

Job Description

The Feliciano School of Business at Montclair State University invites applications for one full-time tenure track faculty position in Marketing Analytics at the Assistant or Associate Professor levels, starting September 1, 2017. The candidate selected will be expected to teach courses at both the undergraduate and graduate levels, such as Marketing Analytics, Marketing Research, and Marketing Strategy. The Department of Marketing offers a BS in Business Administration with concentrations in Marketing, Retail Merchandising and Management, International Business, and Sports, Events, and Tourism Marketing. The department also supports the MBA Program teaching both required and elective marketing and international business courses. As the department has a rich portfolio of programs, we seek candidates who can be effective teaching across all programs. In addition, the candidate is expected to pursue scholarly research leading to publications in high-quality, peer-reviewed journals; engage in outreach activities with the local business community; increase the visibility of the department programs; serve on department, school, and university-level committees; advise students; and participate in curricular review and development activities.

The Feliciano School of Business is accredited by AACSB International at both the undergraduate and graduate levels. It offers a BS in Business Administration (ten concentrations), BS in Accounting, BA in Economics, MBA (six concentrations, cohort based model), MS in Accounting degree programs and several graduate level certificates. In fall 2015, the Feliciano School officially opened a new 143,000-square-foot, six-story, high-tech, interactive learning environment for their 3,000 undergraduate and graduate students. Among the building's many noteworthy features are a 3-D printing innovation lab, a Financial Resource Center with multiple Bloomberg terminals, interview rooms for corporate recruiting, state-of-the-art classrooms and computer labs, a 150-seat lecture hall that may be used for public events as well as classes, collaborative spaces for networking, team building and group study and market research/analysis labs. The recently named Ellyn A. McColgan Student Services Center provides undergraduate students with integrated and individualized academic advisement and career placement programs from admission to graduation, and graduate students with support and resources for career development. The school also incorporates the Feliciano Center for Entrepreneurship, which fosters an entrepreneurial mindset and nurtures an extensive community of followers through innovative, interdisciplinary programs and events. The Feliciano School of Business is highlighted in The Princeton Review's Guide to the Best 295 Business Schools.

Nearly 95 full-time faculty and 30 staff members bring an impressive range of expertise to the School, with terminal degrees and advanced training from leading universities. The Feliciano School of Business is committed to enhancing its reputation and engagement with the business community while raising its scholarly profile, and dedicates substantial resources to support faculty research and development.

Qualifications & Requirements

Qualified candidates must hold a Doctorate in Marketing (specialty in Analytics) or related field (or be expected to complete their doctorate by August 2017), exhibit potential to publish in high-quality journals, and have teaching experience. Preference will be given to qualified candidates who have publications in peer-reviewed journals and/or a strong research pipeline, delivered presentations at national and/or international conferences, demonstrated excellence in teaching evidenced by peer and student evaluations, have experience and/or interest in teaching and curricular development in on-line or hybrid formats, and demonstrated evidence of the ability to build relationships with business partners. Candidates with professional experience through consulting or corporate roles are strongly preferred.

Salary Range

Dependent upon qualifications.

Anticipated Start Date

September 1, 2017
Send cover letter and resume to
(include vacancy # if above)

Dr. Yawei Wang
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(include V-number in the subject line)

Apply By

Screening starts immediately and continues until the position is filled.

Organizational Marketing Statement:

Montclair State University

Building on a distinguished history dating back to 1908, Montclair State University is a leading institution of higher education in New Jersey. Designated a Research Doctoral University by the Carnegie Classification of Institutions of Higher Education, the University's nine colleges and schools serve more than 20,000 undergraduate and graduate students with over 300 doctoral, master's and baccalaureate level programs. Situated on a beautiful, 252-acre suburban campus just 14 miles from New York City, Montclair State delivers the instructional and research resources of a large public university in a supportive, sophisticated and diverse academic environment.

EEO/AA Statement:

Montclair State University is an Equal Opportunity/Affirmative Action institution with a strong commitment to diversity. Additional information can be found on the MSU website at **[www.montclair.edu (http://www.montclair.edu)](http://www.montclair.edu)**.

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