

Assistant/Associate Professor of Marketing

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Deadline	Open until filled
Date Posted	November 20, 2018
Type	Tenured, tenure track
Salary	Commensurate with experience
Employment Type	Full-time

Assistant/Associate Professor of Marketing is a full-time, tenure-track faculty position at Montana State University Billings.

Duties and Responsibilities

The Assistant/Associate Professor of Marketing will be responsible for teaching various marketing courses in the College of Business using both onsite and online delivery methods. The course load for this position is seven courses per academic year. The course delivery methods include an emphasis on experiential learning and integration of real clients in many courses. Expected courses to teach for this position could include the following, or a combination of the following: Principles of Marketing, Marketing Research, Services/Relationship Marketing, Consumer Behavior, Integrated Marketing Communications, Marketing High-Tech Product Innovation, and Strategic Marketing Management.

Scholarly activity, faculty service contribution, and publications in marketing journals is required for AACSB accreditation. The person in this position will be

Scholarly Academic (SA) standing for AACSB accreditation, and will be expected to maintain those credentials. This requires extensive contribution to faculty service, research, publications, and other areas to maintain.

Required Qualifications – Experience, Education, Knowledge & Skills

- Ph.D. or Doctorate in Marketing, or Business Administration with a Marketing emphasis
- ABD (“All But Dissertation”) will be considered, but degree must be completed before starting at MSU Billings
- Experience teaching upper division courses onsite and online at the undergraduate level
- Experience obtaining, presenting, and developing projects for community clients
- Experience instructing students and coaching groups as they work with real clients in the classroom
- Experience integrating experiential learning in a classroom setting
- Research experience,
- Current Scholarly Academic (SA) qualifications for AACSB accreditation, and ability/desire to maintain SA status
- Experience and willingness to develop and teach new course sections (online/onsite).



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MSU Billings

Assistant/Associate Professor of Marketing

MSU Billings in Montana

How To Apply

You can apply for this position online at <https://employment.msubillings.edu/postings/3143>