

Assistant Professor, Marketing Research and Data Analytic

Posting Details

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Requisition Number	F360P
Job Position Title	Assistant Professor, Marketing Research and Data Analytic
Department	Marketing and International Business
Immediate Supervisor Title	Chair
FLSA	Exempt
Grade	None
Union	FAMCO
Status	Full-time

Total Number of Authorized Work Hours per Week

Total Number of Authorized Work Weeks per Year 44

Advertised Rate of Pay Discussed during interview

Position Summary

Monmouth University is seeking applications for an Assistant Professor of Marketing with a specialty in Marketing Research and Data Analytic in the Department of Marketing and International Business at the Leon Hess Business School. This position is for the 2019-2020 academic year and is tenure-track.

Candidate should demonstrate expertise in one or a combination of the following areas: Marketing Research and Data Analytic — including marketing research (qualitative or quantitative), data analytical, marketing metrics and media analytic.

Also, consideration will be given to candidates who can teach some of the core marketing courses, such as principles of marketing, consumer behavior, marketing of services, or marketing strategy at the undergraduate and graduate level. Preference will be given to candidates who have practical job experience in the area of their expertise.

The candidate would be expected to: teach 9 credits per semester (with a 3 credit course load reduction for scholarship); perform and participate in services and activities for the Department, School and University; maintain disciplinary currency; and provide academic and career advisement to students.

The Leon Hess Business School is AACSB accredited, and houses approximately 1,500 students instructed by 40+ faculty members from the Departments of Accounting, Economics/Finance and Real Estate, Management and Decision Sciences, and Marketing and International Business.

For additional information about the department, please go to:

<http://www.monmouth.edu/business-school/marketing-and-international-business.aspx>.

Enrichment Statement

Monmouth University values diversity and invites applications from underrepresented groups who will enrich the research, teaching and service missions of the university.

Special Instructions to Applicants:

Transcripts and three letters of recommendation can be directed to: Search Chair, Marketing and International Business, Leon Hess Business School, Monmouth University, West Long Branch, NJ 07764.

Required Skills or Software	Excellent interpersonal, organizational and communication skills, Must be able to treat confidential and sensitive information appropriately
Required Years of Experience	
Required Degree, Licenses or Certifications	Doctoral degree, ABD candidates may be considered with degree completion expected by date of employment
Other Requirements	A doctoral degree in Marketing or a related field from an AACSB accredited school. A good track record of academic publications.
Preferred Qualifications	
Posting Date	08/03/2018
Closing Date	11/30/2018

Job Duties

Job Duties

Duty	Teach 9 credits per semester (12 credits with a 3 credit course load reduction for scholarship).
Regular or Occasional	Regular

Job Duties

Duty	Provide academic and career advisement to students.
Regular or Occasional	Regular

Job Duties

Duty	Maintain disciplinary currency.
Regular or Occasional	Regular

Job Duties

Duty	Perform and participate in Department, School and University services and activities.
Regular or Occasional	Regular

Supplemental Questions

Required fields are indicated with an asterisk (*).

- * Do you have a doctoral degree in Marketing or a related field from an AACSB accredited school, or ABD status with degree completion expected by date of employment?
 - Yes
 - No
- Where did you hear about this job opening?
(Open Ended Question)

Documents Needed to Apply

Required Documents

1. Resume or Curriculum Vitae
2. Cover Letter

Optional Documents

1. First Letter of Recommendation
2. Second Letter of Recommendation
3. Third Letter of Recommendation
4. Transcripts
5. Other Document
6. Professional References
7. Publications List
8. Teaching Philosophy
9. Teaching Evaluations
10. Syllabi Examples

Log in to <http://jobs.monmouth.edu> to apply for this position no later than the closing date.

Monmouth University is deeply committed to the principles of equity, diversity, and inclusiveness and seeks to create a pluralistic community for all staff, faculty, and students. Monmouth University is an Affirmative Action, Equal Opportunity Employer. Minorities, women, and individuals with disabilities are encouraged to apply.