



LECTURER / SENIOR LECTURER - MARKETING

Job No.: 593513

Location: Caulfield campus

Employment Type: Full-time

Duration: Continuing appointment

Remuneration: \$97,203 - \$115,429 pa Level B / \$119,072 - \$137,298 pa Level C (plus 17% employer superannuation)

- **Be inspired, every day**
- **Drive your own learning at one of the world's top 80 universities**
- **Take your career in exciting, rewarding directions**

Everyone needs a platform to launch a satisfying career. At Monash, we give you the space and support to take your career in all kinds of exciting new directions. You'll have access to quality research, infrastructure and learning facilities, opportunities to collaborate internationally, as well as the grants you'll need to publish your work. We're a university full of energetic and enthusiastic minds, driven to challenge what's expected, expand what we know, and learn from other inspiring, empowering thinkers.

The Opportunity

The Monash Business School are among the 1% of business schools worldwide to be awarded 'triple accreditation' by the major global business school accreditation bodies – AACSB, EQUIS and AMBA.

The Department of Marketing at Monash is the largest provider of tertiary-level marketing education in Australia with over 40 full-time academic staff. The department has a world-class reputation for its teaching and research specifically in advertising, modelling, branding and communications, consumer behaviour, B2B, retail and services, strategy, and social marketing. The Department of Marketing received the highest possible rating (5) for its research in the marketing discipline in the recent Australian research assessment (ERA). The department is well-resourced and provides generous teaching and research development support. It includes a dedicated unit

for industry based consumer, retail and services research and is also a major participant in the Monash Business Behavioural Laboratory.

For general information about the Monash Business School, see www.business.monash.edu

The Department of Marketing has openings for ongoing positions at the Lecturer and Senior Lecturer level, particularly in the research and teaching areas of marketing analytics, marketing foundations, branding, marketing communications, with an emphasis on digital media. Candidates should have exceptional teaching and research track records with an interest to further their teaching and research at the highest levels at the Monash Business School. A PhD or nearly-completed PhD is a requirement for the position.

This role is a full-time position; however, flexible working arrangements may be negotiated.

Travel to other campuses may be required.

At Monash University, we are committed to being a Child Safe organisation. This position at the University will require the incumbent to hold a valid Working with Children Check.

Your application must address the selection criteria. Please refer to "[How to apply for Monash Jobs](#)".

Candidates will also have the opportunity to attend interviews with representatives from the Department at the Summer AMA conference in Chicago.

Enquiries

Professor Peter Danaher, Head of Department, marketing.hod@monash.edu

Position Description and How to Apply

Please click [here](#)

Closing Date

Wednesday 24 July 2019, 11:55 pm AEST