# Lecturer/Senior Lecturer (Marketing)

**Job No.:** 579437

**Location:** Caulfield and Clayton campus

**Employment Type:** Full-time

**Duration:** Continuing appointment

**Remuneration:** $97,203 - $115,429 pa Level B / $119,072 - $137,298 pa Level C (plus 17% employer superannuation)

- **Be inspired, every day**
- **Drive your own learning at one of the world's top 80 universities**
- **Take your career in exciting, rewarding directions**

Everyone needs a platform to launch a satisfying career. At Monash, we give you the space and support to take your career in all kinds of exciting new directions. You'll have access to quality research, infrastructure and learning facilities, opportunities to collaborate internationally, as well as the grants you'll need to publish your work. We're a university full of energetic and enthusiastic minds, driven to challenge what's expected, expand what we know, and learn from other inspiring, empowering thinkers.

**The Opportunity**

The Monash Business School is part of Monash University and is based in Melbourne, Australia.

Melbourne is rated the world's most liveable city by the Economist Intelligence Unit.

Monash University is consistently ranked among the top 100 universities worldwide.

The Monash Business School is AACSB, AMBA and EQUIS accredited.

The Department of Marketing at Monash is the largest academic marketing department in the region and received the highest possible rating for its research quality in the most recent Excellence of Research for Australia assessment exercise.

The Department offers excellent research and teaching support including access to a state-of-the-art behavioural laboratory and a dedicated industry research unit.

The Department's areas of strengths include advertising, branding and communications, consumer behaviour, b2b, modelling, retail and services, strategy, and social marketing but it is open to applications from other areas where marketing is relevant and can have impact.

For general information about the Monash Business School, see www.business.monash.edu (http://www.business.monash.edu/).

The Department of Marketing has openings for ongoing positions at the Lecturer and Senior Lecturer level, particularly in the research and teaching areas of advertising, branding, or marketing communications. Candidates should have exceptional teaching and research track records with an interest to further their teaching and research at the highest levels.

The department is the largest provider of tertiary level marketing education in Australia with over 40 full-time academic staff. The department has a world-class reputation for its teaching and research specifically in advertising, branding and communications; retailing and services; marketing strategy and B2B; and social marketing. Monash University received the highest possible rating (5) for its research in marketing in the recent Australian research assessment (ERA). The department is well-resourced and provides generous teaching and research development support. It includes a dedicated unit for industry-based consumer, retail and services research and is also a major participant in the Monash Business Behavioural Laboratory.

Your application must address the selection criteria. Please refer to "How to apply for Monash Jobs (https://www.monash.edu/jobs/how-to-apply/applying-for-the-job)".

Applicants are sought with exceptional research and teaching track records who will contribute to the further development of the Monash Business School as a leader in marketing research and education.

**Enquiries**

Head of Department, Professor Peter Danaher, Peter.Danaher@monash.edu (mailto:Peter.Danaher@monash.edu) or, Marketing.Hod@monash.edu (mailto:marketing.hod@monash.edu)

**Position Descriptions**

Lecturer (https://secure.dc2.pageuppeople.com/apply/TransferRichTextFile.ashx?sData=UFUtVjMtj1pWErBzGDO6WskGVQoMlgYxh5xD6c_MMhcjd-3mGD42F9ohu2JhfluQCQ9FwmOI9tWaf9CvGyT56BKfeI_bmGX7zbSaPf2k5FkhLuEnx6k73fDV8YoK1ZXOCrNPGq42NYdHkboDUKYhdT_n8TNDmA%7e%7e)

Senior Lecturer (https://secure.dc2.pageuppeople.com/apply/TransferRichTextFile.ashx?sData=UFUtVjMtuHGxwHpuzuyPPUbdov-hkD64I_HzbMUsgXDZKzHGWC8hKW0cwC0slOM51Sl88RdhXxBkvMYWwX7dGAJkv-F5ElDKzYHg9M6LELsxXCDlj2kqhGyGuJueKiaRxsLlJiJsyaFflrswjGvfZbTrVav8ag%7e%7e)

**Closing Date**

Friday 18 January 2019, 11:55 pm AEDT

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