



Assistant/Associate Professors of Marketing

Institution:	Missouri Southern State University
Location:	Joplin, MO
Category:	Faculty - Business - Marketing and Sales
Posted:	10/11/2017
Application Due:	Open Until Filled
Type:	Full Time

The Robert W. Plaster School of Business at Missouri Southern State University is seeking applicants for a full-time tenure-track position in Marketing at the Assistant/Associate level beginning fall 2018. Missouri Southern State University (MSSU) is a four year liberal arts institution serving over 6,000 students. Expanding graduate and undergraduate programs provide faculty with rich opportunities for service and scholarship. Internationally-focused semesters and enriching cultural events in theater, art, music, and film create an engaging learning environment for students and citizens of the region. MSSU is located in Joplin, MO, which is considered to be the Crossroads of America, and serves as the commercial hub for the four states area. Joplin is a resilient and vibrant city with a population of over 50,000 serving a metropolitan statistical area of 208,000. There is quick and easy access to Northwest Arkansas, Kansas City, and Tulsa, as well as numerous outdoor activities and attractions throughout the Ozarks.

The Plaster School of Business (PSB) is accredited by ACBSP and is moving towards AACSB with 25+ full-time tenured/tenure track faculty serving approximately 1,000 students. The PSB offers two graduate programs: Master of Accountancy and Master of Science Management. Undergraduate programs include Accounting, Economics, Finance, Management, HR Management, Marketing, and International Business. In addition, certificates are available in Entrepreneurship and Management.

The Plaster School is seeking qualified individuals to teach a variety of undergraduate and graduate courses which may include Consumer Behavior, Marketing Research, Social Media Marketing and Analytics, and Strategy. Instructional delivery may occur through traditional, on-line, and alternative instructional methods. Academic requirements include an earned doctorate by no later than December 31, 2018 in Marketing from an accredited

institution. Qualifications to teach effectively in courses and a record of, or strong evidence of potential for, scholarly activity are required. Scholarly activity, student advising, and service are integral parts of this faculty position. Demonstrated ability to work with and/or knowledge of diverse populations is preferred. Related business experience is also desirable. Voluntary summer and winter contracts may be available.

Apply at www.mssu.edu/jobs. Submit a confidential letter of application, vitae, unofficial transcripts, and contact information for five references. Review of applications will be ongoing until a qualified candidate is selected. Official transcripts are required 45 days after contract is issued.

APPLICATION INFORMATION

Contact: Missouri Southern State University

Online App. Form: <https://mssu.edu/jobs>

MSSU is an EOE employer with a strong institutional commitment to the achievement of excellence and diversity among faculty and staff. Employment will require a background check. MSSU is an E-verify participating employer.

Apply through Institution's Website

© Copyright 2017 Internet Employment Linkage, Inc.