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Missouri Southern State University

Assistant Professor of Marketing

Description

Marketing Faculty Positions

Missouri Southern State University- Joplin, MO United States

The Robert W. Plaster School of Business at Missouri Southern State University invites applications for two positions;

(1) A full-time, Visiting Assistant Professor of Marketing beginning fall 2017. The position requires teaching undergraduate courses in marketing, with a particular interest in Consumer Behavior, Marketing Research and Strategy, along with the ability to teach at the master's level. Limited service and scholarship will also be required. Both teaching and business work experience are preferred. A degree in Marketing is required; ABD, Ph.D. or DBA from an accredited business program. Visiting faculty positions are renewable for up to two additional years and may be converted to tenure track for a suitable candidate based on performance.

(2) A full-time tenure track Assistant/Associate Profess of Marketing beginning fall 2018. The position requires the ability to teach Marketing Strategy at the master's level and a variety of marketing courses at the undergraduate level. Preference will be given to candidates with teaching and professional marketing experience. A degree in Marketing is required: Ph.D., DBA, or ABD (with one-year completion date) from an accredited program. To be considered candidates must show a record of

Job Information

Location:

Joplin, Missouri, United States

Job ID:

35880878

Posted:

June 29, 2017

Position Title:

Assistant Professor of Marketing

School Name:

Missouri Southern State University

Specialties:

Other

Do you plan on interviewing at the Summer AMA Conference?:

Yes

Position Start Date:

Fall 2018

or an established plan for scholarly publications.

Application reviews will begin immediately and continue until the position is filled. Qualified candidates will be contacted for a phone interview or an **in-person interview at the AMA Summer Conference in San Francisco, August 3-6.**

Applicants should submit a letter of application, curriculum vitae (with the names, addresses, email addresses and phone numbers of three references), and copies of undergraduate and graduate transcripts. (Official transcripts are required 45 days after contract is issued). Please submit materials at www.mssu.edu/jobs.

MSSU is an Equal Opportunity Employer with a strong institutional commitment to the achievement of excellence and diversity among its faculty and staff. Candidates must be lawfully authorized to work in the United States.

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