



Department of Marketing, Quantitative Analysis & Business Law
Position Announcement

Position Information

Mississippi State University invites applications for a full-time, nine-month, tenure-track Assistant/Associate Professor of Marketing starting August 2020. The position involves conducting research and publishing in top-tier academic journals, teaching at the undergraduate and graduate levels, and providing appropriate service to the university, business community, and discipline.

Qualified candidates will possess a Ph.D. or D.B.A. in Marketing or a directly related field (i.e., Supply Chain Management, Logistics, Operations Management, Decision Sciences). A desire to conduct high-quality collaborative research and an interest in teaching in the areas of supply chain management, retailing, business analytics, quantitative methods, entrepreneurship, digital space, market research, or related subjects are required. Expertise in contemporary research methods is also desirable. Subject to compatibility with the Mississippi State College of Business journal list, a candidate's extant body of work published in quality peer-reviewed academic journals will be recognized for future promotion and tenure. Interdisciplinary or collaborative research within business disciplines is encouraged. Outstanding ABDs, very near completion, will be considered.

Preferred candidates will have a doctorate from an AACSB-accredited institution and evidence of excellent teaching skills. Professional industry and/or practitioner outreach experience is highly desired. The normal teaching load for tenure-track faculty is two courses per semester. Exceptional candidates may be considered at the rank of Associate Professor.

Employer Information

Mississippi State is a comprehensive university with a diverse and capable student body of over 21,000 students and is designated as a R1 Doctoral University (doctoral-degree granting) by the Carnegie Classification of Institutions. A body of energetic researchers, assisted by an effective research administration, places Mississippi State among the first one hundred universities in the nation in terms of research productivity.

Mississippi State's College of Business is the oldest college of business in the state and one of the oldest in the South. The college is housed in the renovated and expanded McCool Hall in the heart of campus and offers undergraduate degree programs in nine areas, masters programs in six areas, and doctoral programs in six areas.

The Department of Marketing, Quantitative Analysis, and Business Law comprises a collegial group of faculty that deliver outstanding undergraduate programs in marketing and service courses in business quantitative analysis for business-related majors. At the graduate level, the department offers a Ph.D. Program in marketing and delivers doctoral-level courses to support the college's doctoral programs and delivers masters-level courses to support the college's on-campus and distance MBA programs. Additional information can be found on the following sites: <http://www.business.msstate.edu/programs/marketing> ; <http://business.msstate.edu/> ; <http://www.msstate.edu/>

Application Information

To apply, candidates must complete an online application at www.msujobs.msstate.edu. Required documents include a current CV, cover letter, and three letters of reference. Inquiries may be sent to Dr. Rob Moore (rmoore@business.msstate.edu) or Dr. Jason Lueg (jlueg@business.msstate.edu), search committee co-chairs or to Dr. Moore and Dr. Lueg at College of Business, Mississippi State University, PO Box 9582, Mississippi State, MS 39762. Review of applications will begin immediately and continue until the position has been filled. Salary and benefits are competitive and commensurate with level of preparation and experience. Mississippi State University does not discriminate on the basis of race, color, ethnicity, sex, religion, national origin, disability, age, sexual orientation, genetic information, pregnancy, gender identity, status as a U.S. veteran, and/or any other status protected by applicable law. MSU will be interviewing candidates at the AMA Summer Academic Conference in Chicago this August.