

[Career Center Home](#) › [Search Jobs](#) › [Marketing, Associate/Assistant Professor \(AA20014\)](#) › [Print Job](#)

 [Print](#)

Minnesota State University

Marketing, Associate/Assistant Professor (AA20014)

Description

SALARY: Depends on Qualifications

OPENING DATE: 12/19/18

APPLICATION DEADLINE: Priority consideration will be given to applications received by February 15, 2019; review of applications will continue until finalists have been selected.

POSITION: Tenure-Track, (Probationary*)

DATE OF APPOINTMENT: August 19, 2019

RESPONSIBILITIES:

The Department of Marketing and International Business in the College of Business at Minnesota State University, Mankato seeks qualified applicants for a full-time, tenure-track faculty position. The successful candidate will be responsible for teaching professional selling, and some combination of integrated marketing communication, supply chain management and other marketing courses. Additional responsibilities include, but are not limited to, contributing to student growth and development (e.g. involvement with student organizations, advising/mentoring), scholarly research or achievement, collaboration with business and industry partners and service to the department, college, university, and region.

Job Information

Location:

Mankato, Minnesota, 56001, United States

Job ID:

45748087

Posted:

December 20, 2018

Position Title:

Marketing,
Associate/Assistant
Professor (AA20014)

School Name:

Minnesota State University

Specialties:

All

Do you plan on interviewing at the Summer Academic Conference?:

No

Position Start Date:

Spring 2019

A typical faculty workload responsibility may include up to twelve (12) credits per semester of instruction.

The successful candidate may need to teach in other areas as assigned and qualified.

May be expected to develop and deliver face-to-face, hybrid, and on-line instruction at the Mankato campus, online, and/or at the university's additional locations, as assigned.

The successful candidate will collaborate with colleagues in curriculum design, instruction and evaluation, conduct research productively and mentor students in research, help create innovative strategies for student recruitment, retention, and completion, and may be expected to develop external grant funding opportunities.

All faculty members are expected to engage in scholarly or creative activity or research, in continuing preparation and study, in contributing to student growth and development, and in providing service to the university and community (see Article 22 and Appendix G of the IFO Master Agreement).

ADDITIONAL INFORMATION:

The College of Business is an AACSB accredited business school with a vision to be the clear

business school choice for real-world learning experiences. The Department of Marketing and International Business is one of four departments in the College of Business. The other three are Accounting and Business Law, Finance, and Management. Department of Marketing and International Business faculty have been leaders in developing and implementing curricular innovations including the award-winning United Prairie Bank Integrated Business Experience.

The Marketing program currently serves approximately 550 majors and 200 minors. The Marketing program has been the 5th largest four-year degree granting program on campus over the last five years. The program has also consistently been one of the top online credit generating programs at Minnesota State Mankato. In addition, Marketing faculty lead the annual study tours to New York City and to Belize. This position fills one of seven full-time faculty positions in the Marketing program. More information about the College of Business can be found at <http://cob.mnsu.edu/>, with a direct link to the Marketing program at <https://cob.mnsu.edu/academics/marketing/>.

University Demographics

Founded as a Normal School in 1868, Minnesota State University, Mankato is a regional comprehensive university with a tradition of combining big-ideas with real-working thinking to find solutions for

pressing problems in the state, region, and global society. Mankato, Minnesota, is a community of nearly 53,000 people, about 85 miles southwest of the twin cities of Minneapolis and St. Paul.

Serving ~18,000 students annually, the University is an applied research institution, with >200 academic programs, from bachelor's through doctoral degrees. The University is a diverse and global campus with 18+% students of color and 1,300+ international students from 95 countries, cutting-edge information technology solutions, 3 additional locations, and extensive partnerships. With ~1,700 faculty and staff, the University has an annual budget of \$216 million, and generates \$781.5 million in economic impact per year. Minnesota State University, Mankato is a member of the Minnesota State Colleges & Universities. Noteworthy facts include: specialized accreditation, certification, or recognition, by more than 24 accrediting bodies; designation as a Non-Land Grant College of Agriculture, by the US Department of Agriculture (USDA) in 2015; selection among the top 10% of American Association of State Colleges & Universities (AASCU) institutions for the Re-imagining the First Year of College (RFY) project; and an Intercollegiate Athletics program that has ranked in the top 5 nationally within the Learfield Sports Directors' Cup standings for 7 of the last 10 years.

We seek to attract teaching and research-active, culturally and academically diverse faculty members, with a demonstrated commitment to creating an inclusive learning and working environment. Minnesota State University, Mankato, is student-centered and focuses on applied research that expands knowledge; improves learning; and serves the region, state, and nation.

Additional information about Minnesota State Mankato can be found at mnsu.edu

APPLICATION PROCEDURES: To apply for this position, please continue the process via this website

<https://www.governmentjobs.com/careers/mankato>, select the job title, and click the green "Apply" button at the top of the job posting page. A complete online application will include the following attachments.

Incomplete applications will not be reviewed by the search committee.

Resume/Curriculum Vitae

Contact information for three(3) references

Unofficial Transcript(s) of candidate's relevant graduate degree(s)

Cover Letter

A brief (no more than one-page) diversity statement presenting a commitment to or experience working in an equity-minded environment

Teaching Philosophy Statement (with teaching evaluations if available)

CONTACT INFORMATION:

Kevin Elliott, Ph.D.

Professor of Marketing

Department of Marketing and International Business

Minnesota State University Mankato

Morris Hall 261

Mankato, MN 56002-8400

Phone: 507-389-5404

TTY: 800-627-3529 or 711

Email: kevin.elliott@mnsu.edu

*Employment for this position is covered by the collective bargaining agreement for the Inter Faculty Organization which can be found at: <http://www.mnsu.edu/hr/bargaining.html>.

NOTICE: In accordance with the Minnesota State Vehicle Fleet Safety Program, employees driving on college/university business who use a rental or state vehicle shall be required to conform to MN State's vehicle use criteria and consent to a Motor Vehicle Records check.

The Minnesota State University, Mankato Annual Security and Fire Safety Report is available for your review. This report is required by federal law and contains policy statements and crime statistics for the University. The policy statements address the school's policies, procedures and programs concerning safety and security. Three years' worth of statistics are included for certain types of crimes that were reported to have occurred on-campus, or in other University affiliated locations. This report is available online at <http://www.mnsu.edu/safety/>. You may also request a paper copy from University Security at 507-389-2111, or by emailing security@mnsu.edu.

HUMAN RESOURCES IS LOCATED AT:

336 Wigley Administration Center

Mankato, MN 56001

507-389-2015

Job #01018

MARKETING, ASSOCIATE/ASSISTANT PROFESSOR (AA20014)

Minnesota State University, Mankato has a long-standing commitment to diversity and is actively seeking to nurture and enrich its underrepresented communities. Women, minorities, veterans and

individuals with disabilities are encouraged to apply. In accordance with USCIS regulations, successful applicants must be legally able to accept work in the United States. Requests for reasonable accommodation of a disability during the application and/or interview process should be made to the Office of Human Resources, 507-389-2015 (V), 800-627-3529 or 711 (MRS/TTY). This Vacancy Notice is available in alternative format upon request. Minnesota State University, Mankato is an affirmative action/equal opportunity University and is a member of the Minnesota State Colleges and Universities System.

Requirements

REQUIRED QUALIFICATIONS:

PhD, DBA or other terminal degree in marketing, business or related field. ABD (all but dissertation) candidates may be considered with degree conferred on an official transcript and received in Human Resources prior to August 17, 2020.

OR

Master's degree in marketing, business or related field (conferred on an official transcript at the time of application) plus three years within the last five years of hiring full-time professional industry experience clearly linked to sales and marketing.

PREFERRED QUALIFICATIONS:

Demonstrated commitment to fostering a diverse working and learning environment.

Demonstrated effective written, oral communication and/or presentation skills.

PhD or DBA in marketing from an AACSB accredited business school.

Demonstrated ability to initiate and sustain an active research agenda within the marketing discipline.

Evidence of scholarly achievement, including peer reviewed publications within the marketing discipline.

Demonstrated evidence of excellence in teaching in the marketing discipline (especially sales) both online and face-to-face.

Evidence of ability to use technology for teaching and training.

Evidence of the ability to initiate and maintain community and business partnerships.

Demonstrated ability to teach online.

Jobs You May Like

Assistant Professor

**Boise State
University**

Boise, ID, United
States

Associate or
Assistant Professor
of Marketing

**Grand Valley State
University**

Grand Rapids, MI,
United States

Tenured and Tenure-
Track Level Faculty
Positions...

**Washington
University in St....**

Saint Louis, MO,
United States

Faculty Position in
Services Marketing

Cornell University

Ithaca, NY, United
States

Job sites powered by **ymcareers**[™]
by **communitybrands**