

Marketing, Instructor/Assistant Professor (AA19069)

Institution:	Minnesota State University Mankato
Location:	Mankato, MN
Category:	Faculty - Business - Marketing and Sales
Posted:	03/02/2018
Application Due:	03/20/2018
Type:	Full Time

SALARY: Depends on Qualifications

OPENING DATE: 02/27/18

APPLICATION DEADLINE: Review of applications will begin on March 20, 2018 and continue until finalists have been selected.



POSITION: Nine Month Fixed Term Appointment*

DATE OF APPOINTMENT: August 20, 2018

RESPONSIBILITIES:

The Department of Marketing and International Business in the College of Business at Minnesota State University, Mankato seeks qualified applicants for a full-time, fixed-term faculty position. The successful candidate will teach undergraduate marketing courses, both on-line and face-to-face. Additional responsibilities include, but are not limited to, contributing to student growth and development (e.g. involvement with student organizations, advising/mentoring), scholarly engagement, collaboration with business and industry partners (e.g. professional development programs and certifications), and service to the department, college, university, and region.

REQUIRED QUALIFICATIONS:

-Master's Degree in marketing, business or related field (conferred on an official transcript by August 20, 2018) and current (three years within the last five years of hiring) full-time professional industry experience clearly linked to marketing.

OR

-Ph.D. or other terminal degree in marketing, business or related field. (ABD candidates may be considered with degree conferred on an official transcript by August 19, 2019 and received in Human Resources by September 27, 2019.)

PREFERRED QUALIFICATIONS:

- Evidence of excellence in teaching both online and face-to-face classes in the marketing discipline.
- Evidence of ability to use technology for teaching and training.
- Evidence of the ability to initiate and maintain community and business partnerships.
- Demonstrated ability to conduct applied research.
- Formal training/certification in online education
- Demonstrated commitment to fostering a diverse working and learning environment.

ADDITIONAL INFORMATION:

The College of Business is an AACSB accredited business school with a vision to be the clear business school choice for real-world learning experiences. The Department of Marketing and International Business is one of four departments in the College of Business. The other three are Accounting and Business Law, Finance, and Management. Department of Marketing and International Business faculty have been leaders in developing and implementing curricular innovations including the award-winning United Prairie Bank Integrated Business Experience. The Marketing program currently serves more than 500 majors and 200 minors. Seven full-time faculty members teach in the marketing program. More information about the College of Business can be found at <http://cob.mnsu.edu/>.

Additional information on Minnesota State University, Mankato can be found at:
<http://www.mnsu.edu>.

*Please note that this is a fixed-term (non-tenure track) appointment. A fixed-term appointment is an appointment for a limited period of time and is to be used only when the position to be filled is clearly of a temporary nature or when a permanent position needs to be filled for a temporary period. Fixed-term employment terminates at the end of the appointment period and carries no implication for future employment.

APPLICATION PROCEDURES: To apply for this position, please continue the process via this website or directly at: <http://www.mnsu.edu/hr/vacancy/jobopp.html>. A complete online application will include the following attachments. Incomplete applications will not be reviewed by the search committee.

- Cover Letter
- Resume/Curriculum Vitae
- Contact information for three (3) references
- Unofficial Transcript(s) of your highest completed degree

CONTACT INFORMATION:

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*Employment for this position is covered by the collective bargaining agreement for the Inter Faculty Organization which can be found at:<http://www.mnsu.edu/hr/bargaining.html>.

NOTICE: In accordance with the Minnesota State Vehicle Fleet Safety Program, employees driving on college/university business who use a rental or state vehicle shall be required to conform to MN State's vehicle use criteria and consent to a Motor Vehicle Records check.

Minnesota State University, Mankato has a long-standing commitment to diversity and is actively seeking to nurture and enrich its underrepresented communities. Women, minorities, veterans and individuals with disabilities are encouraged to apply. In accordance with USCIS regulations, successful applicants must be legally able to accept work in the United States. Requests for reasonable accommodation of a disability during the application and/or interview process should be made to the Office of Human Resources, 507-389-2015 (V), 800-627-3529 or 711 (MRS/TTY). This Vacancy Notice is available in alternative format upon request. Minnesota State University, Mankato is an affirmative action/equal opportunity University and is a member of the Minnesota State Colleges and Universities System.

APPLICATION INFORMATION

Contact:	Minnesota State University Mankato
TDD:	(800) 627-3529 or 711
Online App. Form:	https://www.mnsu.edu/hr/vacancy/

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Apply through Institution's Website

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