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Assistant/Associate/Instructor Professor, Marketing (AA19027)

[Minnesota State Mankato](#) in Minnesota

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Deadline Open until filled

Date Posted December 21, 2017

Responsibilities

The Department of Marketing and International Business in the College of Business at Minnesota State University, Mankato seeks qualified applicants for a full-time, tenure-track faculty position. The successful candidate will be responsible for teaching professional selling, integrated marketing communication and other marketing courses. Additional responsibilities include, but are not limited to, contributing to student growth and development (e.g. involvement with student organizations, advising/mentoring), scholarly research for achievement, collaboration with business and industry partners (e.g. professional development programs and certifications), and service to the department, college, university, and region.

Required Qualifications

- Ph.D. or other terminal degree in marketing, business or related field. ABD (all but dissertation) candidates may be considered with degree conferred on an official transcript by August 19, 2019.

OR

- Master's Degree in marketing, business or related field plus current (within the last three years of hiring) full-time professional industry experience clearly linked to sales and marketing.

Preferred Qualifications

- Demonstrated commitment to fostering a diverse working and learning environment.
- Evidence of excellence in teaching in the marketing discipline.
- Evidence of ability to use technology for teaching and training.
- Evidence of the ability to initiate and maintain community and business partnerships.
- Demonstrated ability to conduct applied research.

Additional Information

The College of Business is an AACSB accredited business school with a vision to be the clear business school choice for real-world learning experiences. The Department of Marketing and International Business is one of four departments in the College of Business. The other three are Accounting and Business Law, Finance, and Management. Department of Marketing and International Business faculty have been leaders in developing and implementing curricular innovations including the award-winning United Prairie Bank Integrated Business Experience. The Marketing program currently serves approximately 500 majors and 200 minors. This position fills one of seven full-time faculty positions in the Marketing program. More information about the College of Business can be found at <http://cob.mnsu.edu/> and information about Minnesota State University Mankato can be found at <http://www.mnsu.edu> .

APPLICATION PROCEDURES: To apply for this position, please continue the process via this website or directly at: <http://www.mnsu.edu/hr/vacancy/> . A complete online application will include the following attachments. Incomplete applications will not be reviewed by the search committee.

- Cover Letter
- Resume/Curriculum Vitae
- Teaching Philosophy Statement (with teaching evaluations if available)
- Contact information for three (3) references
- Unofficial Transcript(s) of your highest completed degree

CONTACT INFORMATION:

Ann Kuzma, Ph.D.

Professor of Marketing

Department of Marketing and International Business

Minnesota State University Mankato

Morris Hall 150

Mankato, MN 56002-8400

Phone: 507-389-2318

Fax: 507-389-5497

TTY: 800-627-3529 or 711

Email: ann.kuzma@mnsu.edu

*Employment for this position is covered by the collective bargaining agreement for the Inter Faculty Organization which can be found at:
<http://www.mnsu.edu/hr/bargaining.html> .

NOTICE: In accordance with the Minnesota State Vehicle Fleet Safety Program, employees driving on college/university business who use a rental or state vehicle shall be required to conform to MN State's vehicle use criteria and consent to a Motor Vehicle Records check.



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- **Program Advisor (SA18028).**

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How To Apply

You can apply for this position online at

<https://www.governmentjobs.com/careers/mankato/jobs/1909857/assistant-associate-instructor-professor-marketing-aa19027>