

# Assistant or Associate Professor of Marketing

<b>Job ID:</b>	20086182	<b>Posted:</b>	September 11, 2014
<b>Position Title:</b>	Assistant or Associate Professor of Marketing	<b>School Name:</b>	Dillard College of Business Administration, Midwestern State University
<b>Location(s):</b>	Wichita Falls, Texas, 76308, United States	<b>Specialties:</b>	General Marketing

## APPLY FOR THIS JOB

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## Job Description

The Dillard College of Business Administration (AACSB accredited) at Midwestern State University invites applications for a full-time, tenure-track Assistant or Associate Professor of Marketing position for August 2015. Primary responsibilities include teaching undergraduate Marketing Research and Marketing Strategy, as well as other courses (as needed). Publication in quality academic journals and service to the College and/or University are also expected. Appointment will be at a rank appropriate to qualifications. This position is designated as security sensitive and requires the finalist to complete a criminal background check.

The College is committed to providing high level education for its approximately 1,000 undergraduate students and its growing MBA program. It enjoys a student-faculty ratio of 20:1. The small class sizes are designed to provide students with a small college environment. Faculty know their students and provide them with the personal attention afforded through small classes. The university is located 130 miles northwest of the Dallas-Fort Worth metroplex.

To apply for the position, please send a letter of interest, vita, unofficial transcripts, and names and contact information for three references to Alan Dubinsky, Dillard Distinguished Professor of Marketing, Midwestern State University, Dillard College of Business Administration, 3410 Taft Boulevard, Wichita Falls, TX 76308. EEO/ADAAA compliance employer. Web Site: <http://www.mwsu.edu/> Email: [alan.dubinsky@mwsu.edu](mailto:alan.dubinsky@mwsu.edu)

## Job Requirements

Candidates should have a Ph.D./D.B.A. in Marketing from an AACSB accredited university (ABDs with sufficient progress toward completion of the dissertation will also be considered). Evidence of excellent college teaching and extant and/or potential for scholarly research success is necessary. Preference will be given to candidates who can provide students with experiential learning activities.