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## Assistant Professor - Marketing

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<b>Institution:</b>	Midway University
<b>Location:</b>	Midway, KY
<b>Category:</b>	Faculty - Business - Marketing and Sales
<b>Posted:</b>	10/10/2017
<b>Application Due:</b>	Open Until Filled
<b>Type:</b>	Full Time

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The candidate must be dedicated to teaching with teaching experience in a wide range of upper-level marketing courses. The candidate should have experience teaching face-to-face and online. The successful candidate will also be expected to participate in the governance and committee work of the department, school, and university, and to expand and strengthen the Business Administration program. The successful candidate will develop and teach courses at the undergraduate and graduate level; participate in activities serving the departments, school, university, and community; advise as requested, and support our Quality Enhancement Plan. Teaching involves in-seat and online class formats.

Doctorate (PhD or DBA) in Business with expertise in marketing, have experience teaching both graduate and undergraduate business administration classes, have a strong commitment to teaching excellence and student engagement. This is a teaching full-time teaching position.

Midway University is experiencing a new found energy on campus. In 2015, as part of its three-year strategic plan, the University went through a renaming and rebranding process. Most importantly in December 2015 the University was successfully reaffirmed by its accrediting body, SACSCOC, for ten years. In May 2016, the Midway University Board of Trustees voted to admit men into its traditional undergraduate programs for the first time. Immediately following this historic vote, the opportunity to add several men's athletic teams from a closing institution contributed to the quick growth of the residential student body on campus. The combination of each of these historic events has begun a transformation of the institution and it is an exciting time to be a part of the Midway University team.

## APPLICATION INFORMATION

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**Contact:** Human Resources  
Midway University

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**Phone:** 859.846.5784

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**Fax:** 859.846.5784

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**Online App. Form:** <http://www.midway.edu/about-midway/careers/>

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Midway University does not discriminate on the basis of race, color, religion, sex (including pregnancy and gender identity), national or ethnic origin, disability (physical or mental), genetic information, parental status, sexual orientation, marital status, age, political affiliation or belief or any other protected factor in the administration of its educational policies or in its employment practices.

Apply through Institution's Website

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