

# Marketing, Tenure-Track Faculty

## Posting Information

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**Position Number** 111090

**Requisition Number** F391

**Job Title** Marketing, Tenure-Track Faculty

**Department** Marketing

**College** Business

**University Expectations** MTSU seeks candidates who are committed to innovative teaching, robust research/creative activity and meaningful service. We also seek to attract a culturally and academically diverse faculty who value working with a diverse student body.

**Job Description** The Jennings A. Jones College of Business, Department of Marketing invites applicants for a tenure-track faculty position at the assistant/associate professor rank (#111090). Start date for the position is August 1, 2019. Candidates should have teaching and research interest in a broad range of marketing subjects and must be effective teachers at the undergraduate and graduate levels. MTSU is a Carnegie Doctoral Research Intensive University with more than 22,000 students located 30 miles southeast of Nashville. The university offers, through nine colleges and 38 academic departments, baccalaureate instruction in the liberal and fine arts, the sciences, education, business, media and entertainment, and a variety of other fields. Graduate programs are offered at the master's, specialist, and doctoral levels. As one of the fastest growing universities in the south, Middle Tennessee State University is a dynamic institution with a commitment to diversity, valuing excellence in teaching and fostering initiatives in research and public service. Murfreesboro offers a rich cultural and recreational life and easy access to a variety of attractions within the state and region.

**Required Education** Doctorate in Marketing or Business Administration with an emphasis in Marketing by appointment date

**Required Related Experience**

**Required License/Registration/Certification**

**Other Desirable**

**Salary and Benefits** Rank and salary commensurate with education and experience. Additionally, MTSU provides its employees with a comprehensive benefits package that includes the following:

- Health, dental, vision and life insurance as well as several other optional benefit plans
- Retirement savings programs that include your choice of two plans as well as three deferred compensation savings plans; mandatory 5% employee contribution
- An Employee Assistance Program
- Educational Assistance Programs
- Sick leave

**Job Open Date** 08/02/2018

**Job Review Date for Optimal Consideration** 09/03/2018

**Is this position Grant Funded?** No

**Special Instructions to Applicants**

Applicants are required to include a cover letter, their curriculum vitae, a statement of teaching philosophy, and their Research Statement or Creative Activities as appropriate to the discipline, at the time of online application. Applicants who do not attach all required documentation prior to the Optimal Review Date cannot be considered.  
If you need assistance in applying please contact Faculty Recruitment Specialist at 615-898-5128.  
If you have position specific questions, please contact Dr. Vince Smith at Vince.Smith@mtsu.edu.

**Additional Information**

If selected for an on-campus interview, applicants should then request official transcripts (not issued to student) of all college degrees be sent directly to the academic department prior to the interview. In order to complete an employment agreement, official transcripts from each degree-granting institution must be provided. If transcripts are from a non-U.S. institution, it is the responsibility of the prospective faculty member to have the transcripts both translated into English and evaluated by an approved credential evaluator.  
Likewise, you will be required to provide names and contact information for three recommenders (external to MTSU) during your application to the posting. If you are approved for the candidate pool, our online hiring system will automatically generate solicitation for these letters using contact information you provided. The letters should be returned via the link provided in the solicitation of the recommendation and must be current and specific to the job posting. Letters of recommendation may not be provided from a general dossier.  
Applications received by posted Review Date will receive full consideration. However, applications will be accepted until the position is filled.  
Proof of U.S. citizenship or eligibility for U.S. employment will be required prior to employment (Immigration Control Act of 1986). Clery Act crime statistics for MTSU available at [www.mtsu.edu/police/annual-security-report.php](http://www.mtsu.edu/police/annual-security-report.php) or by contacting MTSU Public Safety at (615) 898-2424.  
MTSU is an equal opportunity, affirmative action employer that values diversity in all its forms. Women, minorities, individuals with disabilities and protected veterans are encouraged to apply.

**Pre-Employment Information**

MTSU is a Tobacco & Drug Free campus.  
This position requires a criminal background check. Therefore, you may be required to provide information about your criminal history in order to be considered for this position.

**Job Category** Faculty - Tenure Track

**Job Type** Full Time

**Academic Resources**

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## Reference Letters

Reference Letters

**Accept References** Yes

**Minimum Requests** 3

**Maximum Requests** 5

**Last Day a Reference Provider Can Submit Reference** 06/30/2019

**Special Instructions to Reference Provider** Recommendation letters should be submitted via the uniquely assigned link and per the instructions included in the solicitation letter automatically generated if/when the recommendations are required. Generic letters stored on a third party site will not be

accepted.  
Letters should be addressed to:  
Dr. Vincent W. Smith, Chair,  
Department of Marketing.

## Supplemental Questions

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Required fields are indicated with an asterisk (\*).

1. \* Are you a sexual offender or violent sexual offender as defined by T.C.A. 40-39-202?
  - Yes
  - No
2. \* How did you hear about this employment opportunity?
  - MTSU Jobs
  - State Office of Employment Services
  - Chronicle of Higher Education
  - HigherEdJobs.com
  - Diverse Issues
  - Hispanic Outlook
  - InsideHigherEd.com
  - Friend/Employee
  - Other

## Applicant Documents

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### Required Documents

1. Cover Letter
2. Curriculum Vitae
3. Teaching Philosophy
4. Research/Creative Activities

### Optional Documents

1. Other Document
2. Other Document 2