

Michigan State University, Eli Broad College of Business, Department of Marketing, is seeking applications for an entry-level assistant professor with primary responsibilities in teaching, research and publishing in leading marketing journals, and engaging in service activities for the academic discipline department. This position is an assistant professor position (tenure system) and is on an academic year basis. The position focuses on quantitative methods, high-tech areas of marketing (e.g., social media analytics, digital marketing, CRM, data mining), quantitative marketing and marketing management. A doctorate in marketing is required and demonstrated accomplishments in research and teaching at an AACSB accredited university are preferred. The position will start in August 2016. Salary is negotiable.

The Michigan State University Department of Marketing is currently ranked #6 in the world among public universities and #12 in the world among both public and private universities in regard to research impact.

Named as one of the top 10 universities in the nation to work for, Michigan State University is located in East Lansing, Michigan, an attractive community appreciated for its high quality of life, excellent schools, and easy access to major Midwest population centers, along with boundless recreation and cultural opportunities. The review of applications will continue until the position has been filled. Preferred starting date is August 2016. Submit applications online at <https://jobs.msu.edu> - posting #1630. Please refer to the job posting for a complete job description and application information. For additional information, contact Dr. Thomas Page (tpage@broad.msu.edu).

MSU is an affirmative action/equal opportunity employer and persons with disabilities have the right to request and receive reasonable accommodation. The university actively encourages applications of women, minorities, veterans, and persons with disabilities.