

ADVERTISING, PUBLIC RELATIONS, AND HEALTH COMMUNICATION

The Department of Advertising + Public Relations at Michigan State University seeks a scholar-teacher with a strong background related to health as well as advertising and/or public relations, for a tenure-system position at the assistant or associate professor level, beginning Fall 2015. The successful candidate will participate in TRIFECTA, a university initiative that fosters research and instructional collaboration among faculty in the College of Communication Arts and Sciences, the College of Engineering, and the College of Nursing.

This faculty member will participate in the emerging field of translational scholarship, which involves understanding how to translate health science into messages for non-experts. Such research might include (but is not limited to) how to improve prescription drug advertisements, more effective methods for sharing crisis or risk information, using emerging media tools to better inform people about new or changed medical treatments or interventions, or enhancing medical device labeling and instructions for safer use.

A Ph.D. in communication, psychology, sociology, marketing, or other relevant social science field is expected. Commitment to high-quality, empirical research and external grant activity is required. The position will involve undergraduate and graduate teaching in advertising and/or public relations. The successful candidate will participate in or may lead college-wide initiatives that involve the College of Engineering and the College of Nursing.

The Department of Advertising + Public Relations is home to internationally recognized scholars and practitioners, with a long history and reputation of being a leader in advertising and public relations research and teaching. Alumni and faculty have achieved positions of prominence in industry, government, and academia.

To Apply

Please direct any questions regarding this search to Dr. Elizabeth Taylor Quilliam, Department of Advertising + Public Relations, at quilliam@msu.edu. To apply, please refer to **Posting #0045** and complete an electronic submission at the Michigan State University Employment Opportunities website at <https://jobs.msu.edu>. Applicants should submit electronically the following: 1) cover letter summarizing qualifications for the position, 2) a curriculum vita, and 3) the names of three references who may be contacted by the search committee. The search committee will begin reviewing applications September 22, 2014, continuing until the position is filled. The search closes when a suitable candidate is hired. Duties to begin on, or before, August 16, 2015.

MSU is an affirmative action, equal opportunity employer. MSU is committed to achieving excellence through cultural diversity. The university actively encourages applications and/or nominations of women, persons of color, veterans and persons with disabilities.

