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Job postings

Assistant/Associate/Full Professor Tenure System

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Job no: 585632
Work type: Faculty/Academic Staff
Major Administrative Unit / College: Eli Broad College Of Business
Department: Department Of Marketing 10008877
Salary: Salary Commensurate with Experience
Location: East Lansing
Categories: Full Time (90-100%), Tenure System Faculty, Education/Training, Non-Union

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Working/Functional Title

Assistant/Associate/Full Professor Tenure System

Position Summary

Michigan State University, Broad College of Business, Department of Marketing is seeking applications for an advanced assistant professor (tenure-system) position with primary responsibilities in research, teaching, and engaging in service activities for the academic discipline department. We prefer candidates with research and teaching expertise in the Sales domain but will consider all areas of marketing. A doctorate in marketing is required as are accomplishments in research and teaching at an AACSB accredited university. The position will start in August 2020.

The Marketing Programs at Michigan State University have received numerous accolades in recent years (see http://marketing.broad.msu.edu for some of these rankings). MSU's Department of Marketing is among the top 15 in the world for research impact, with professors ranked #7 worldwide. Our Master's degree in Marketing Research (MSMR) is ranked #1 and our undergraduate program is ranked 21st in the nation. Our undergraduate program in Sales has won numerous awards. And, our international marketing/business program, housed in the Department of Marketing, has been among the elite in the world in both education ranking and research impact for some twenty years.

We offer a range of programs – a Ph.D. in Marketing, Executive and full-time MBAs, MS in Marketing Research (offered both face-to-face and online), online certificate programs, a large undergraduate program, and extensive executive education programs.

Michigan State University's Marketing programs have a heritage of leadership, recognized in both the academic and business communities. Current faculty members include a combination of well-known senior scholars with established reputations and respected research records, and impressive junior faculty.

In addition to a great academic atmosphere, Michigan State University is located in East Lansing, MI, an attractive community appreciated for its high quality of life, low cost of living, excellent schools, and easy

access to major Midwest population centers, along with boundless recreation and cultural opportunities. Specifically, the area boasts the Broad Art Museum, Wharton Center for Performing Arts, one of the most successful College Athletic Programs in the country, as well as a wide variety of outdoor activities.

Michigan State University is an Equal Opportunity/Affirmative Action Institution. Applications from women, veterans, individuals with disabilities and people from diverse racial, ethnic, and cultural backgrounds are encouraged to apply. Persons with disabilities have the right to request and receive reasonable accommodation.

Required Degree

Doctorate -Marketing

Minimum Requirements

Applicants should possess a strong publishing record and pipeline, including articles in the top academic journals (JM, JMR, JCR, Marketing Science) as well as the ability to teach effectively at all levels and in a diverse environment.

Desired Qualifications

Applicants with research interests in any focal area of marketing management are welcome, although we have a preference for candidates with an expertise in sales. Preferred candidates will have 1-6 years of experience at the Assistant Professor level, although all levels of experience will be considered.

Required Application Materials

Applicants must submit a CV and Cover Letter.

Special Instructions

To be considered for this position, please submit materials through the MSU Jobs website: http://careers.msu.edu/cw/en-us/listing/. To be eligible for full consideration, all application materials should be received by August 1, 2019, but the position will remain open until filled.   Contact Ahmet Kirca, Chair of the Search Committee, at kirca@broad.msu.edu, for additional information.

Review of Applications Begins On

08/01/2019

Website

https://broad.msu.edu/

Department Statement

The Broad College has 125full-time faculty in five departments: Accounting and Information Systems, Finance, Management, Marketing, and Supply Chain Management and one industry specific unit, The School of Hospitality Business. The work of the College is supported by a 100-person administrative staff and 50 academic specialists. Currently, some 7,700 students are enrolled in the Broad College (approximately 6,700 undergraduates and 980 graduate and doctoral students), making Broad one of the largest business colleges in the country.

The Broad College is consistently a top 25 business college in rankings. The Broad vision is to be the leader in creating knowledge and developing transformational thinkers and doers who make business happen. A core focus of the college's strategic plan is on the 3Rs – Recognition for the Broad College is the result of the accomplishments of our world-renowned faculty, our students, and our alumni. From this we have built a reputation for being one of the top business schools in the world, and this is reflected in our rankings.

MSU Statement

Michigan State University has been advancing the common good with uncommon will for more than 160 years. One of the top research universities in the world, MSU pushes the boundaries of discovery and forges enduring partnerships to solve the most pressing global challenges while providing life-changing opportunities to a diverse and inclusive academic community through more than 200 programs of study in 17 degree-granting colleges.

Advertised: Jun 21, 2019 Eastern Daylight Time
Applications close: Jun 21, 2021 Eastern Daylight Time

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