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Merrimack College Girard School of Business

Assistant Professor

Description

The Girard School of Business at Merrimack College invites applications for a tenure track position at Assistant Professor level in Marketing to begin in the fall of 2019 (pending final budget approval). The candidate may teach undergraduate courses at the introductory level as well as some specialized electives and graduate level courses. The successful candidate must also have demonstrated potential to be an outstanding teacher, productive scholar, and active contributor to professional, departmental, school, college, and community service.

We will be interviewing candidates at the American Marketing Association conference from August 10th to August 12th. To apply for the position, please submit a letter of interest and a copy of your CV (in pdf form). We will contact you if we want to schedule an interview time. Please indicate whether you will be attending the AMA conference.

Application materials should include only:

- An e-mail indicating your interest in the position and whether you will be attending the AMA conference in August 2018.
- A PDF attachment that includes both a letter of interest and your CV.

Other materials (teaching evaluations, copies of research papers, references, etc) will be requested at a later stage. Please do not include these at this time.

Job Information

Location:

North Andover,
Massachusetts, 01845,
United States

Job ID:

42168297

Posted:

July 3, 2018

Position Title:

Assistant Professor

School Name:

Merrimack College Girard
School of Business

Specialties:

Marketing Analytics, Online
Marketing, Interactive
Marketing

**Do you plan on
interviewing at the
Summer AMA
Conference?:**

Yes

We will begin reviewing applications as received and will continue until the position is filled.

Position Start Date:

Fall 2019

Job Duration:

Indefinite

About Merrimack College: Merrimack College is a private, selective, comprehensive college located 30 miles north of Boston in the historic and scenic Merrimack River Valley. Founded in 1947 by the Archbishop of Boston and the Order of St. Augustine, the College offers more than 100 undergraduate programs in science and engineering, business, health sciences, liberal arts, and education and social policy. Merrimack also offers graduate programs in counseling, education, business, health sciences, engineering, public affairs, and criminology. The College's 3,500 undergraduate and nearly 750 graduate students come from 32 states and 31 countries to form an engaged community of thinkers, learners and achievers integrated in an academic culture of excellence, diversity and stature.

The implementation in 2011, and revision in 2016, of the College's ten-year strategic plan, the Agenda for Distinction, has led to renewed energy and sense of community, combined with growth of our faculty, and student body. An increasingly diverse population is served by Merrimack College. In keeping with our core value to build a community of teacher-scholars who welcome and respect a diversity of backgrounds, experiences, beliefs, and perspectives, we are actively seeking to recruit and retain faculty whose teaching, research, and/or service has prepared them to fulfill our commitment to inclusion. As such, we encourage candidates to describe in their application how their teaching, research, and service contribute to diverse communities.

Merrimack College is an Equal Opportunity Employer.

Requirements

Required Qualifications:

- A PhD in Marketing or closely related field from an accredited university
- Prior professional experience is desirable

While research and teaching interests in digital marketing and/or

marketing analytics are highly preferred, candidates in other areas are also encouraged to apply.

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