

Faculty, Marketing

Institution:	Mercer University
Location:	Macon, GA
Category:	Faculty - Business - Marketing and Sales
Posted:	09/19/2018
Type:	Full Time

Position Title

Faculty, Marketing

Department

Instruction

Division

SSBE

Vacancy Number

F20-003

Work Location

Atlanta, GA

Job Type

Full-time

Job Category

Faculty

Responsibilities

Mercer University's Stetson School of Business and Economics (AACSB accredited) invites applications for the position of Faculty of Marketing on Mercers Atlanta campus beginning August 2019. Primary duties include teaching 9 credit hours per semester, conducting research, mentoring students, and serving on faculty and university committees.

Qualifications

A Ph.D. in Marketing is preferred although a Ph.D. in a related field will be considered. Candidates with earned degrees will be given preference, but ABDs completing the degree by August 1, 2019 will be considered. Rank will be determined based on the credentials of the selected candidate. Preference will be given to candidates who can teach marketing analytics. Additional teaching needs include sales, CRM databases/Salesforce, international marketing, IMC/promotions, or marketing strategy at the undergraduate and graduate levels.

Mercer University has a total enrollment of 8,300 students and combines programs in liberal arts, business, engineering, education, medicine, pharmacy, nursing, law, and theology. Mercer is a member of the Georgia Research Alliance. For more information about the SSBE, visit <http://business.mercer.edu>.

Background Check

Selection of the final candidate is contingent upon successful completion of a criminal background check.

Pay Rate

Commensurate with experience

Required Documents

CV, Cover Letter, References, Student Evaluations

Special Instructions to Applicants

Interested applicants should complete the brief online application and attach: 1) a letter of interest, addressing how the applicant meets the position requirements and including a paragraph on career aspirations, 2) a current curriculum vitae 3) names and contact information for three professional references, and 4) a list of the mean or median student evaluation score for each course taught in the last three years.

EEO Statement

AA/EEO/Veteran/Disability

PI104440752

APPLICATION INFORMATION

Contact:	Mercer University
Online App. Form:	http://www.Click2Apply.net/8q4x2pyhmkzdy5hb
Email Address:	hr@mercer.edu

Mercer University is committed to a policy of equal opportunity in employment without regard to race, color, national origin, disability, veteran status, sex, sexual orientation, gender identity, genetic information, age, or religion.

Apply through HigherEdJobs

Apply through Institution's Website

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