

CAREERS AT MERCER

Faculty, Sports Marketing and Analytics

JOB VACANCY:
F21-015

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WORK TYPE:
Full-time Faculty

LOCATION:
Macon, GA

CATEGORIES:
Business Instruction

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POSITION TITLE Faculty, Sports Marketing and Analytics

DEPARTMENT Instruction

DIVISION School of Business

VACANCY NUMBER F21-015

WORK LOCATION Macon, GA

JOB TYPE Full-time

JOB CATEGORY Faculty

Mercer University's Stetson-Hatcher School of Business (AACSB accredited) invites applications for a tenure-track Faculty of Sports Marketing & Analytics on Mercer's Macon campus beginning August 2020. Primary duties include teaching 9 credit hours per semester including Sports and Entertainment Marketing, conducting research, mentoring students, and serving on faculty and university committees.

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Full-time Faculty (1)

LOCATIONS

Macon, GA (1)

CATEGORIES

Business Instruction (1)

EQUAL OPPORTUNITY EMPLOYER

The University will ensure equal opportunity for applicants and employees in all of its policies and practices, including, but not limited to, recruiting, hiring, transfers, promotions, compensation, benefits, layoff and recall policies, University-sponsored training programs, education, tuition assistance, and social and recreational programs. Persons needing reasonable accommodations under the Americans with Disabilities Act to participate in the application process or for other questions regarding employment at Mercer University, please contact Human Resources.

RESPONSIBILITIES

Teaching Responsibilities: Preference will be given to candidates who can teach sports and entertainment marketing and have experience at an AACSB-accredited institution. Additional teaching needs include event management and facilities management at the undergraduate level.

Service Responsibilities: The successful candidate will have experience or show great potential in working with external partners (Advisory Board Members) of the Sports Marketing & Analytics program. See the list on the Sports Marketing & Analytics webpage on the business school's website and www.mercersma.org.

QUALIFICATIONS

Candidates must have a Ph.D. in marketing, sport management or a related field from an AACSB-accredited university or other degree that qualifies them to be AACSB scholarly academic in marketing. Candidates with earned degrees will be given preference, but ABDs completing the degree by August 1, 2020 will be considered.

Other skills and qualifications desired:

- evidence of networking with executives at professional sports teams, college athletic departments and other properties
- ability to develop new partners for the Sports Marketing & Analytics program
- provide oversight for student placement in internships and careers
- record of publications in respected scholarly journals

Mercer University has a total enrollment of about 8,300 students and combines programs in liberal arts, business, engineering, education, medicine, pharmacy, nursing, law, and theology. Mercer is a member of the Georgia Research Alliance. For more information about the SSBE, visit <http://business.mercer.edu>.

BACKGROUND CHECK

Selection of the final candidate is contingent upon successful completion of a criminal background check.

PAY RATE

Commensurate with experience

REQUIRED DOCUMENTS

CV, Cover Letter, Evaluations, References

**SPECIAL INSTRUCTIONS
TO APPLICANTS**

Interested applicants should complete the brief online application and attach: 1) a cover letter, 2) a current curriculum vitae, 3) a list of the mean or median student evaluation score for each course taught in the last two years, and 4) names and contact information for three professional references.

Review of applications will begin upon receipt and continue until the position is filled.

EEO STATEMENT

AA/EEO/Veteran/Disability

ADVERTISED:

13 Jan 2020 Eastern Standard Time

APPLICATIONS CLOSE:

Open until filled

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