



Assistant/Associate Professor, Marketing, tenure-track

Institution:	Mercer University
Location:	Macon, GA
Category:	Faculty - Business - Marketing and Sales
Posted:	01/03/2018
Type:	Full Time

Mercer University

Department Instruction

Vacancy Number F19-023

Work Location Macon

AA/EEO Employer/Veteran/Disabled

Responsibilities

Mercer University's Stetson School of Business and Economics invites applications for the position of Assistant/Associate Professor of Marketing on Mercer's main campus in Macon, GA. The position is a 9-month, tenure-track position and will start August 2018.

SSBE seeks an engaging teacher, scholar and service-leader, who will actively contribute to a stimulating engaged-learning educational environment where students have an opportunity to grow and learn in challenging academic programs. Primary duties include teaching 9 credit hours per semester, conducting research, mentoring students, serving on faculty and university committees, working collegially with colleagues to develop academic curricula and student enrichment activities, engaging with the local community, and assisting with academic program assessment, among other duties. Marketing is currently the school's largest undergraduate major. Some evening or weekend teaching (in our MBA programs) may be required.

Mercer University has a total enrollment of 8,600 students and combines programs in liberal arts, business, engineering, education, medicine, pharmacy, nursing, law, and theology. Mercer is a member of the Georgia Research Alliance. For more information

about the SSBE, visit <http://business.mercer.edu>.

The Stetson School of Business and Economics is fully accredited by the Association to Advance Collegiate Schools of Business (AACSB). AACSB Accreditation is the hallmark of excellence in business education, and has been earned by less than five percent of the world's business programs. Today, there are 727 business schools in 48 countries and territories that maintain AACSB Accreditation.

Qualifications

A Ph.D. in Marketing or related field from an accredited college/university is required. Candidates with earned Ph.D. degrees will be given preference, but ABDs with completion of degree by August 1, 2018 will be considered. If Ph.D. requirements are not completed by the start date, this position will become that of Instructor, non-tenure track until all degree requirements have been completed. Preference will be given to candidates who can teach core marketing courses, such as sales, digital marketing, CRM databases/Salesforce, marketing research/analytics, international marketing, IMC, principles of marketing, or marketing strategy at the undergraduate and graduate level.

Interested applicants should complete the brief online application at www.mercerjobs.com and attach: 1) a letter of interest, addressing how the applicant meets the position requirements 2) a current curriculum vitae 3) a statement of teaching philosophy, 4) a statement of research interests, 5) names and contact information for at least three professional references, and 6) a list of the student evaluation score for each course taught in the last three years.

Review of applications will begin upon receipt and continue until the position is filled.

Selection of the final candidate is contingent upon successful completion of a criminal background check.

Is a criminal background check needed for this position? Yes

Is a credit check needed for this position? No

Does this position require travel for University business in a rental car or University owned vehicle? No

Job Category Faculty

Job Type Full-Time

Pay Rate Commensurate with experience

Pay Basis Monthly

Internal posting only? No

Open Until Filled Yes

Supplemental Questions

Required fields are indicated with an asterisk (*).

1. * Mercer University's mission is to teach, to learn, to create, to discover, to inspire, to

empower and to serve. Having read this, how do you see yourself fitting in and contributing to the mission?

(Open Ended Question)

Documents Needed to Apply

Required Documents

1. Cover Letter
2. Curriculum Vitae
3. Statement of Teaching Philosophy
4. Statement of Research Interests/Goals
5. References
6. Evaluation Scores

Optional Documents PI100705768

APPLICATION INFORMATION

Contact: Mercer University

Online App. Form: <http://www.Click2Apply.net/7wjt8fn7t2wxnh2t>

Mercer University is committed to a policy of equal opportunity in employment without regard to race, color, national origin, disability, veteran status, sex, sexual orientation, gender identity, genetic information, age, or religion.

Apply through Institution's Website

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