

Assistant Professor of Marketing

Institution:	McNeese State University
Location:	Lake Charles, LA
Category:	Faculty - Business - Marketing and Sales
Posted:	10/03/2019
Application Due:	Open Until Filled
Type:	Full-Time
Salary:	\$90,000.00 USD Per Year

McNeese State University invites qualified applicants and nominations for the position of Assistant Professor of Marketing in the Department of Management, Marketing, and Business Administration. This is a full-time, unclassified, 9-month, tenure-track position. The appointment begins in August 2020.

Position Description and Responsibilities:

As an Assistant Professor of Marketing, the appointee will be responsible fulfilling teaching, research, and service responsibilities as a faculty member of McNeese's AACSB-accredited College of Business, which offers MBA and B.S. degrees in accounting, finance, management, marketing, and general business. The appointee's duties will include conducting research, maintaining academic qualifications for AACSB accreditation, advising students, and performing appropriate departmental, university, and community service.

Position Number: F99533

Qualifications:

The candidate must have a Ph.D. or D.B.A. in marketing from an AACSB-accredited institution. The position requires teaching different marketing courses likely including both foundation-level and junior/senior-level courses. Preference will be given to applicants who are flexible as to teaching and research interests. The position appointee must generate intellectual contributions to keep current in his/her field and to comply with the College's criteria for AACSB accreditation purposes. In addition, the appointee will advise students, and perform appropriate departmental, college, university, and community service.

ABD candidates may be considered if the degree completion date is on or near the date of

employment. Candidates should be able to demonstrate a commitment to high-quality teaching and intellectual contributions as well as exhibit excellent interpersonal and communication skills.

Salary:

\$90,000

Deadline:

Review of applications will begin immediately, and will continue until position is filled.

Application Materials and Contact:

Applicants should electronically submit: Letter of Application, Resume, References (name, phone number, and e-mail address of at least three), and Unofficial/Official Transcripts. Please submit the required documents to: Dr. Lonnie Phelps at ldphelps@mcneese.edu.

Dr. Lonnie Phelps
Search Committee Chair
College of Business
McNeese State University
Phone: (337) 475-5519
TDD: (337) 562-4227
Email: ldphelps@mcneese.edu

APPLICATION INFORMATION

Contact:	Dr. Lonnie Phelps, Search Committee Chair College of Business McNeese State University
Phone:	(337) 475-5519
TDD:	(337) 562-4227
Email Address:	ldphelps@mcneese.edu

McNeese State University, located in Lake Charles, Louisiana, is a public university and a member of the University of Louisiana System. Under Louisiana law, applications and all supporting materials will become public record. All applicants are expected to submit complete and accurate materials as specified in the position announcement. A background check and an English Proficiency assessment will be conducted on selected finalists. We comply with Louisiana Revised Statute 49:1001, et seq, and State of Louisiana Executive Order 98-38, which provides for drug testing of employees, appointees, prospective employees, and prospective appointees. Prospective employees and employees are informed if a drug test is required.

McNeese State University is an Affirmative Action/Equal Employment Opportunity/Americans with Disabilities Act employer committed to excellence through diversity.

The Immigration Reform and Control Act of 1986 requires McNeese State University to inform applicants that the University can employ only U.S. citizens and aliens lawfully authorized to work in the U.S. Each

new employee is required to present documentation verifying his/her identity and right to accept employment.

McNeese State University is a member of the University of Louisiana System. Under Louisiana law, applications and all supporting materials will become public record. An executive session pursuant to La. Rev. Stat. 42:6.1(A) may be required.

Persons needing reasonable accommodations as provided by the Americans with Disabilities Act should contact the Inclusive Excellence Office: Voice: (337) 475-5428; TDD/TTY, Hearing Impaired: (337) 562-4227; Fax: (337) 475-5960; or cdo@mcneese.edu.

Instructional Faculty Candidates with foreign degrees must provide official certification of equivalency to U.S. degrees, an official comprehensive course-by-course report and U.S. Equivalency Statement, from World Education Services. The official Credential Evaluation Report and U.S. Equivalency Statement must be submitted directly to the Office of Academic and Student Affairs, Box 93220, Lake Charles, LA 70609; (337)475-5508. Simple translation of the language on foreign diplomas, transcripts, coursework, or similar will NOT suffice and will cause the application packet to be judged as incomplete.

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