

Position Title: Visiting Assistant/Associate Professor of Marketing – fall, 2019

Required Qualifications and Education:

Applicants are expected to have earned a Ph.D. or DBA in Marketing from an accredited institution by August 2019. Preference will be given to senior assistant professors or associate professors with an established research agenda. However, junior faculty with potential for outstanding scholarship will also be considered. This is a three year appointment (pending satisfactory performance) **and there is potential for it to become a tenure track position.**

Preferred Qualifications and Education:

The ideal candidate will be able to demonstrate excellence in teaching and a strong personal research stream for publication, or potential for research productivity. Preference will be given to those who have business experience, a willingness to integrate contemporary business practices and technologies in curriculum offerings, and the skills to enhance the School's chosen areas of excellence. Candidates must be committed to McMurry's vision of liberal arts education integrated with business-oriented preparation.

Salary: Competitive

School of Business: The Walter and Virginia Johnson School of Business is being developed based on a strong emphasis on excellent instruction with focuses on entrepreneurship, international business, and Christian values. **The person hired for this position will receive an endowed professorship with the expectation that he/she will be a scholarship driver within the School.** The atmosphere within the School of Business is highly collegial with opportunities for outstanding professional growth.

Campus: The Johnson School of Business is located on a traditional campus in Abilene, Texas, the dividing line between east and west Texas. Abilene is a city of 120,000 people with little to no traffic, lots of indoor, outdoor, and cultural activities, and recent recognition as one the best cities in America to live and retire.

The University: McMurry University is a liberal arts university offering bachelor's degrees in the fine arts, humanities, social and natural sciences, business, education, and nursing. Steeped in United Methodist tradition, our 1,200 students are affected daily by our Core Values. The ideal candidate will support the mission & core values of the University, while maximizing each student's level of achievement and exposing them to those qualities that go into making a successful life.

Duties: Teaching responsibilities will include undergraduate courses such as Principles of Marketing, Consumer Behavior, and Marketing Research. A stream of high quality research output is also expected. Faculty members also advise students and student organizations; in addition to other typical service activities for the School, University, and Abilene community.

How To Apply:

Applicants **must** provide required information through the employment portal:

<https://mcm.peopleadmin.com/postings/2821> Cover letters should be addressed to Dr. Paul M. Mason, Dean, School of Business, McMurry University, Box 398, Abilene, Texas, 79697. E-mail queries may be addressed to mason.paul@mcm.edu. Applicants with diverse backgrounds are encouraged to apply.

Application Deadline Date:

A review of applications will begin immediately, and will continue until the position is filled. Dean Mason will be interviewing at the AMA Winter Conference in Austin so expeditiousness in applying is important.