

Marketing - Two Tenure Track Positions - Assistant Professor Level

The DeGroote School of Business at McMaster University invites applications for two tenure-track positions in Marketing at the Assistant Professor level. The appointments will commence July 1, 2019 or be advertised until the positions are filled, subject to budgetary approval.

Candidates should have a PhD in Marketing or a related area. We are interested in soon-to-be PhD graduates as well as recent PhD graduates (currently serving at the Assistant professor rank). Candidates should have outstanding research skills and a passion for teaching. For the advanced candidates, we will look for evidence of significant scholarship in the form of publications or potential thereof, in top-tier or leading peer-reviewed scholarly journals. Preference will be given to candidates with research interests and expertise in applying contemporary data analytic techniques to study the general domain of marketing strategy, with focus in areas such as innovation and new product development, business-to-business marketing, distribution channels, etc.

McMaster University was ranked 78 in the latest Times Higher Education World University Rankings and recognized as Canada's most research intensive university in the 2017 Research Infosource rankings. The AACSB-accredited DeGroote School of Business is one of six faculties at McMaster and we believe in experiential learning: complementing classroom studies with hands-on experience. The DeGroote School of Business strives to create a strong, supportive and collegial research culture, building the research capacity of faculty and graduate students. Research resources available to successful candidates include access to multiple research centres and labs, widely used research databases as well as unique data archives.

Successful candidates are expected to contribute to research, supervision in our PhD program, and teaching in our undergraduate and MBA programs (with emphasis on Masters-level education). There are also opportunities to teach in our professionally oriented programs for executives. DeGroote operates at two campuses, the McMaster University main campus in Hamilton, Ontario and a new state-of-the-art facility in nearby Burlington, Ontario that houses our MBA and executive programs. Successful candidates are expected to be active at both locations.

Candidates should submit a cover letter, statement of research and teaching interests, curriculum vitae, research samples (published articles or working papers), evidence of teaching effectiveness, names and contact information of at least three references. Please apply online via the McMaster Academic Careers website (<http://www.workingatmcmaster.ca/careers/>), (Faculty Postings, Job Opening ID: 20234) directing your application and supporting documentation to:

Dr. Manish Kacker, Chair, Marketing Area
DeGroot School of Business, McMaster University
1280 Main Street West, Hamilton, Ontario, Canada L8S 4M4

All qualified candidates are encouraged to apply; however, Canadians and permanent residents will be given priority.

To comply with the Government of Canada's reporting requirements, the University is obliged to gather information about applicants' status as either Permanent Residents of Canada or Canadian citizens. Applicants need not identify their country of origin or current citizenship, however, all applications must include one of the following statements:

Yes, I am a citizen or permanent resident of Canada

No, I am not a citizen or permanent resident of Canada

McMaster University is located on the traditional territories of the Haudenosaunee and Mississauga Nations and, within the lands protected by the "Dish with One Spoon" wampum agreement.

In keeping with its Statement on Building an Inclusive Community with a Shared Purpose, McMaster University strives to embody the values of respect, collaboration and diversity, and has a strong commitment to employment equity. The diversity of our workforce is at the core of our innovation and creativity and strengthens our research and teaching excellence. The University seeks qualified candidates who share our commitment to equity, diversity and inclusion. While all qualified candidates are invited to apply, we particularly welcome applications from women, persons with disabilities, First Nations, Métis and Inuit peoples, members of visible minorities, and LGBTQ+ persons. Job applicants requiring accommodation to participate in the hiring process should contact the [Human Resources Service Centre](#) at 905-525-9140 ext. 222-HR (22247) or the Faculty of Health Sciences Human Resources office at ext. 22207 to communicate accommodation needs.