

Assistant Professor of Marketing

[McKendree University](#) in Illinois

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Deadline	Open until filled
Date Posted	September 10, 2018
Type	Tenured, tenure track
Salary	Not specified
Employment Type	Full-time

McKendree University seeks applications for a full-time, tenure-track Assistant Professor of Marketing position to begin in either January 2019 or August 2019.

The McKendree University School of Business offers a B.B.A. degree with a significant general education component and several majors, including a major in marketing. The School of Business also offers an M.B.A. The successful candidate will participate in both programs. The position requires an earned doctoral degree in marketing or a related field. If the doctoral degree is in a related field, then a master's degree in marketing is required. Preference will be given to candidates who have college-level teaching experience and significant experience in business or industry.

Responsibilities: Teach on-campus and on-line courses in marketing and related subjects such as promotional strategies, digital retailing, omni-channel, and personal selling; advise undergraduate students in marketing and other business degree programs; work collaboratively with an interdisciplinary faculty. The teaching load is 4/4 (12 hours in fall and 12 hours in spring semesters). Must be willing to accommodate a variety of learning styles and strategies in instructional

delivery and learning activities, including online and hybrid delivery. The position requires excellence in teaching, research, and service.

Send: (1) letter of application detailing interest in the position, research interests and accomplishments, teaching interests and experience, (2) curriculum vitae, (3) statement of teaching philosophy, and (4) three current letters of recommendation with contact information referencing position #MKT69 to Shirley A. Baugh at [https://HR@McKendree.edu](mailto:HR@McKendree.edu).

Screening will begin immediately and continue until the position is filled. Minorities and members of underrepresented groups are encouraged to apply.

EEO/ADA/Vet/Disabled



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